

# 2018 advertising schedule



Better Homes & Gardens	FamilyCircle	SHAPE	Living	weddings	everyday	allrecipes	EatingWell	Parents	Parents Latina	FamilyFun	fitPREGNANCY AND BABY	TRADITIONAL HOME	MidwestLiving	MAGNOLIA JOURNAL	DIABETIC LIVING
12 times 7,600,000 circ.	12 times 4,000,000 circ.	10 times 2,500,000 circ.	10 times 2,050,000 circ.	6 times 200,000 circ.	10 times 1,700,000 circ.	6 times 1,400,000 circ.	6 times 1,000,000 circ.	12 times 2,200,000 circ.	6 times 850,000 circ.	6 times 2,000,000 circ.	11 times 2,000,000 circ.	6 times 850,000 circ.	6 times 950,000 circ.	4 times 1,200,000 circ. (eff. spr/sum) 1,300,000 circ. (eff. fall/win)	4 times 500,000 circ.
january 2018 ad close: 10/16/17 on-sale: 12/19/17	january 2018 ad close: 10/16/17 on-sale: 12/12/17	jan/feb 2018 ad close: 11/6/17 on-sale: 1/2/18	jan/feb 2018 ad close: 11/8/17 on-sale: 1/2/18		february 2018 ad close: 11/10/17 on-sale: 1/16/18	feb/mar 2018 ad close: 11/14/17 on-sale: 1/16/18		january 2018 ad close: 10/16/17 on-sale: 12/12/17				dec/jan 2018 ad close: 9/9/17 on-sale: 11/14/17	jan/feb 2018 ad close: 11/7/17 on-sale: 1/2/18		
february 2018 ad close: 11/15/17 on-sale: 1/16/18	february 2018 ad close: 11/15/17 on-sale: 1/9/18							february 2018 ad close: 11/16/17 on-sale: 1/9/18	feb/mar 2018 ad close: 11/16/17 on-sale: 1/16/18	feb/mar 2018 ad close: 11/16/17 on-sale: 1/9/18	february 2018 ad close: 11/16/17 on-sale: 1/25/18				
march 2018 ad close: 12/15/17 on-sale: 2/20/18	march 2018 ad close: 12/15/17 on-sale: 2/13/18	march 2018 ad close: 12/18/17 on-sale: 2/13/18	march 2018 ad close: 12/20/17 on-sale: 2/13/18	spring 2018 ad close: 12/5/17 on-sale: 3/6/18	march 2018 ad close: 12/22/17 on-sale: 2/20/18		mar/apr 2018 ad close: 12/26/17 on-sale: 2/20/18	march 2018 ad close: 12/15/17 on-sale: 2/13/18			march 2018 ad close: 12/15/17 on-sale: 2/22/18	mar/apr 2018 ad close: 12/19/17 on-sale: 2/13/18	mar/apr 2018 ad close: 1/9/18 on-sale: 3/6/18	spring 2018 ad close: 12/12/17 on-sale: 2/13/18	spring 2018 ad close: 12/5/17 on-sale: 2/6/18
april 2018 ad close: 1/15/18 on-sale: 3/20/18	april 2018 ad close: 1/15/18 on-sale: 3/13/18	april 2018 ad close: 1/22/18 on-sale: 3/13/18	april 2018 ad close: 1/17/18 on-sale: 3/13/18		april 2018 ad close: 1/19/18 on-sale: 3/27/18	april/may 2018 ad close: 1/23/18 on-sale: 3/27/18		april 2018 ad close: 1/16/18 on-sale: 3/13/18	april/may 2018 ad close: 1/16/18 on-sale: 3/20/18	april/may 2018 ad close: 1/16/18 on-sale: 3/13/18	april 2018 ad close: 1/16/18 on-sale: 3/22/18				
may 2018 ad close: 2/15/18 on-sale: 4/17/18	may 2018 ad close: 2/15/18 on-sale: 4/10/18	may 2018 ad close: 2/26/18 on-sale: 4/17/18	may 2018 ad close: 2/21/18 on-sale: 4/17/18	real weddings spring 2018 ad close: 2/13/18 on-sale: 4/24/18	may 2018 ad close: 2/23/18 on-sale: 4/24/18		may/june 2018 ad close: 2/27/18 on-sale: 4/24/18	may 2018 ad close: 2/16/18 on-sale: 4/10/18			may 2018 ad close: 2/16/18 on-sale: 4/26/18	may/june 2018 ad close: 2/13/18 on-sale: 4/10/18	may/june 2018 ad close: 3/6/18 on-sale: 5/1/18		
june 2018 ad close: 3/15/18 on-sale: 5/15/18	june 2018 ad close: 3/15/18 on-sale: 5/8/18	june 2018 ad close: 4/2/18 on-sale: 5/22/18	june 2018 ad close: 3/28/18 on-sale: 5/22/18	summer 2018 ad close: 3/20/18 on-sale: 6/5/18	june 2018 ad close: 3/23/18 on-sale: 5/29/18	june/july 2018 ad close: 4/17/18 on-sale: 6/5/18		june 2018 ad close: 3/16/18 on-sale: 5/8/18	june/july 2018 ad close: 4/16/18 on-sale: 6/19/18	june/july 2018 ad close: 4/16/18 on-sale: 6/12/18	june 2018 ad close: 3/16/18 on-sale: 5/24/18			summer 2018 ad close: 3/13/18 on-sale: 5/15/18	summer 2018 ad close: 3/6/18 on-sale: 5/8/18
july 2018 ad close: 4/16/18 on-sale: 6/19/18	july 2018 ad close: 4/16/18 on-sale: 6/12/18	jul/aug 2018 ad close: 5/7/18 on-sale: 6/26/18	jul/aug 2018 ad close: 5/2/18 on-sale: 6/26/18		jul/aug 2018 ad close: 4/27/18 on-sale: 6/26/18		jul/aug 2018 ad close: 5/1/18 on-sale: 6/26/18	july 2018 ad close: 4/16/18 on-sale: 6/12/18			july 2018 ad close: 4/16/18 on-sale: 6/21/18	jul/aug 2018 ad close: 4/17/18 on-sale: 6/12/18	jul/aug 2018 ad close: 5/1/18 on-sale: 6/26/18		
august 2018 ad close: 5/15/18 on-sale: 7/17/18	august 2018 ad close: 5/15/18 on-sale: 7/10/18					aug/sept 2018 ad close: 5/29/18 on-sale: 7/31/18		august 2018 ad close: 5/16/18 on-sale: 7/10/18	aug/sept 2018 ad close: 6/15/18 on-sale: 8/21/18	aug/sept 2018 ad close: 6/15/18 on-sale: 8/14/18	august 2018 ad close: 5/16/18 on-sale: 7/26/18				fall 2018 ad close: 5/29/18 on-sale: 7/31/18
september 2018 ad close: 6/15/18 on-sale: 8/2/18	september 2018 ad close: 6/15/18 on-sale: 8/14/18	september 2018 ad close: 6/25/18 on-sale: 8/14/18	september 2018 ad close: 6/20/18 on-sale: 8/14/18	fall 2018 ad close: 6/12/18 on-sale: 9/4/18	september 2018 ad close: 6/22/18 on-sale: 8/28/18		sept/oct 2018 ad close: 7/3/18 on-sale: 8/28/18	september 2018 ad close: 6/15/18 on-sale: 8/14/18			september 2018 ad close: 6/15/18 on-sale: 8/23/18	sept/oct 2018 ad close: 6/19/18 on-sale: 8/14/18	sept/oct 2018 ad close: 7/3/18 on-sale: 8/28/18	fall 2018 ad close: 6/12/18 on-sale: 8/14/18	
october 2018 ad close: 7/16/18 on-sale: 9/18/18	october 2018 ad close: 7/16/18 on-sale: 9/11/18	october 2018 ad close: 7/23/18 on-sale: 9/11/18	october 2018 ad close: 7/18/18 on-sale: 9/11/18		october 2018 ad close: 7/27/18 on-sale: 9/25/18	oct/nov 2018 ad close: 8/2/18 on-sale: 10/9/18		october 2018 ad close: 7/16/18 on-sale: 9/11/18	oct/nov 2018 ad close: 8/16/18 on-sale: 10/16/18	oct/nov 2018 ad close: 8/16/18 on-sale: 10/9/18	october 2018 ad close: 7/16/18 on-sale: 9/27/18				
november 2018 ad close: 8/15/18 on-sale: 10/16/18	november 2018 ad close: 8/15/18 on-sale: 10/9/18	november 2018 ad close: 8/27/18 on-sale: 10/16/18	november 2018 ad close: 8/22/18 on-sale: 10/16/18	real weddings fall 2018 ad close: 8/14/18 on-sale: 10/23/18	november 2018 ad close: 8/24/18 on-sale: 10/23/18		nov/dec 2018 ad close: 8/28/18 on-sale: 10/23/18	november 2018 ad close: 8/16/18 on-sale: 10/9/18			november 2018 ad close: 8/16/18 on-sale: 10/25/18	nov/dec 2018 ad close: 8/22/18 on-sale: 10/16/18	nov/dec 2018 ad close: 9/4/18 on-sale: 10/30/18		winter 2018 ad close: 8/28/18 on-sale: 10/30/18
december 2018 ad close: 9/14/18 on-sale: 11/20/18	december 2018 ad close: 9/14/18 on-sale: 11/13/18	december 2018 ad close: 9/24/18 on-sale: 11/13/18	december 2018 ad close: 9/19/18 on-sale: 11/13/18	winter 2019 ad close: 9/18/18 on-sale: 12/4/18	december 2018 ad close: 9/28/18 on-sale: 11/27/18	dec/jan 2018 ad close: 9/25/18 on-sale: 11/27/18		december 2018 ad close: 9/17/18 on-sale: 11/13/18	dec/jan 2018 ad close: 9/17/18 on-sale: 11/20/18	dec/jan 2018 ad close: 9/17/18 on-sale: 11/13/18	dec/jan 2018 ad close: 9/17/18 on-sale: 11/22/18			winter 2018 ad close: 9/11/18 on-sale: 11/13/18	

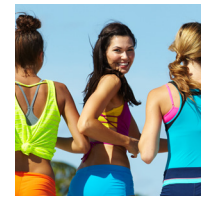
All dates subject to change.

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Better Homes & Gardens	FamilyCircle	SHAPE	Living	weddings	every day	allrecipes	EatingWell	Parents	Parents	FamilyFun	fitPREGNANCY AND BABY	TRADITIONAL HOME	MidwestLiving	MAGNOLIA JOURNAL	DIABETIC LIVING
monthly	monthly	10 times	10 times	quarterly	10 times	6 times	bi-monthly	monthly	6 times	6 times	11 times	8 times	bi-monthly	quarterly	quarterly
7,600,000 circ.	4,000,000 circ.	2,500,000 circ.	2,050,000 circ.	200,000 circ.	1,700,000 circ.	1,350,000 circ. (eff. feb/mar) 1,400,000 circ. (eff. sept/oct)	1,000,000 circ.	2,200,000 circ.	850,000 circ.	2,100,000 circ.	2,000,000 circ.	850,000 circ.	950,000 circ.	400,000 circ.	500,000 circ.
january 2017 ad close: 10/14/16 on-sale: 12/20/16	january 2017 ad close: 10/14/16 on-sale: 12/13/16	jan/feb 2017 ad close: 11/7/16 on-sale: 1/3/17	jan/feb 2017 ad close: 11/2/16 on-sale: 1/3/17		jan/feb 2017 ad close: 11/14/16 on-sale: 1/17/17		jan/feb 2017 ad close: 11/4/16 on-sale: 12/20/16	january 2017 ad close: 10/17/16 on-sale: 12/13/16					jan/feb 2017 ad close: 11/8/16 on-sale: 1/3/17		
february 2017 ad close: 11/15/16 on-sale: 1/17/17	february 2017 ad close: 11/15/16 on-sale: 1/10/17			spring 2017 ad close: 12/6/16 on-sale: 3/6/17		feb/mar 2017 ad close: 11/29/16 on-sale: 1/31/17		february 2017 ad close: 11/16/16 on-sale: 1/10/17		feb/mar 2017 ad close: 12/5/16 on-sale: 2/7/17	february 2017 ad close: 11/16/16 on-sale: 1/26/17	feb/mar 2017 ad close: 11/29/16 on-sale: 1/24/17			
march 2017 ad close: 12/15/16 on-sale: 2/21/17	march 2017 ad close: 12/15/16 on-sale: 2/14/17	march 2017 ad close: 12/19/16 on-sale: 2/14/17	march 2017 ad close: 12/21/16 on-sale: 2/14/17		march 2017 ad close: 12/21/16 on-sale: 2/21/17		mar/apr 2017 ad close: 1/6/17 on-sale: 2/21/17	march 2017 ad close: 12/14/16 on-sale: 2/14/17			march 2017 ad close: 12/14/16 on-sale: 2/23/17		mar/apr 2017 ad close: 1/10/17 on-sale: 3/7/17	spring 2017 ad close: 12/13/16 on-sale: 2/14/17	spring 2017 ad close: 12/6/16 on-sale: 2/7/17
april 2017 ad close: 1/16/17 on-sale: 3/21/17	april 2017 ad close: 1/13/17 on-sale: 3/14/17	april 2017 ad close: 1/23/17 on-sale: 3/14/17	april 2017 ad close: 1/18/17 on-sale: 3/14/17	real weddings spring 2017 ad close: 2/14/17 on-sale: 4/24/17	april 2017 ad close: 1/23/17 on-sale: 3/28/17	april/may 2017 ad close: 1/24/17 on-sale: 3/28/17		april 2017 ad close: 1/16/17 on-sale: 3/14/17	spring 2017 ad close: 1/20/17 on-sale: 3/17/17	april 2017 ad close: 1/16/17 on-sale: 3/14/17	april 2017 ad close: 1/16/17 on-sale: 3/23/17	april 2017 ad close: 1/17/17 on-sale: 3/14/17			
may 2017 ad close: 2/15/17 on-sale: 4/18/17	may 2017 ad close: 2/15/17 on-sale: 4/11/17	may 2017 ad close: 2/27/17 on-sale: 4/18/17	may 2017 ad close: 2/15/17 on-sale: 4/18/17		may 2017 ad close: 2/24/17 on-sale: 4/25/17		may/june 2017 ad close: 3/3/17 on-sale: 4/18/17	may 2017 ad close: 2/16/17 on-sale: 4/11/17		may 2017 ad close: 2/16/17 on-sale: 4/18/17	may 2017 ad close: 2/16/17 on-sale: 4/27/17	may 2017 ad close: 2/21/17 on-sale: 4/18/17	may/june 2017 ad close: 3/7/17 on-sale: 5/2/17		
june 2017 ad close: 3/15/17 on-sale: 5/16/17	june 2017 ad close: 3/15/17 on-sale: 5/9/17	june 2017 ad close: 4/3/17 on-sale: 5/23/17	june 2017 ad close: 3/15/17 on-sale: 5/23/17	summer 2017 ad close: 3/21/17 on-sale: 6/5/17	june 2017 ad close: 3/27/17 on-sale: 5/30/17	june/jul/aug 2017 ad close: 4/4/17 on-sale: 6/6/17		june 2017 ad close: 3/16/17 on-sale: 5/9/17		june/july 2017 ad close: 4/4/17 on-sale: 6/6/17	june 2017 ad close: 3/16/17 on-sale: 5/25/17	june 2017 ad close: 3/28/17 on-sale: 5/23/17		summer 2017 ad close: 3/14/17 on-sale: 5/16/17	summer 2017 ad close: 3/7/17 on-sale: 5/9/17
july 2017 ad close: 4/14/17 on-sale: 6/20/17	july 2017 ad close: 4/14/17 on-sale: 6/13/17	jul/aug 2017 ad close: 5/8/17 on-sale: 6/27/17	jul/aug 2017 ad close: 4/26/17 on-sale: 6/27/17		jul/aug 2017 ad close: 4/28/17 on-sale: 6/27/17		jul/aug 2017 ad close: 5/5/17 on-sale: 6/20/17	july 2017 ad close: 4/17/17 on-sale: 6/13/17	summer 2017 ad close: 4/14/17 on-sale: 6/9/17		july 2017 ad close: 4/17/17 on-sale: 6/22/17	jul/aug 2017 ad close: 5/2/17 on-sale: 6/27/17			
august 2017 ad close: 5/15/17 on-sale: 7/18/17	august 2017 ad close: 5/15/17 on-sale: 7/11/17							august 2017 ad close: 5/16/17 on-sale: 7/11/17	aug/sept 2017 ad close: 6/14/17 on-sale: 8/15/17	aug/sept 2017 ad close: 6/14/17 on-sale: 8/8/17	august 2017 ad close: 5/16/17 on-sale: 7/27/17				fall 2017 ad close: 5/30/17 on-sale: 8/1/17
september 2017 ad close: 6/15/17 on-sale: 8/15/17	september 2017 ad close: 6/15/17 on-sale: 8/8/17	september 2017 ad close: 6/26/17 on-sale: 8/15/17	september 2017 ad close: 6/21/17 on-sale: 8/15/17	fall 2017 ad close: 6/13/17 on-sale: 9/4/17	september 2017 ad close: 6/23/17 on-sale: 8/29/17	sept/oct 2017 ad close: 6/27/17 on-sale: 8/29/17	sept/oct 2017 ad close: 7/7/17 on-sale: 8/22/17	september 2017 ad close: 6/14/17 on-sale: 8/8/17			september 2017 ad close: 6/14/17 on-sale: 8/24/17	september 2017 ad close: 6/20/17 on-sale: 8/15/17	sept/oct 2017 ad close: 7/4/17 on-sale: 8/29/17	fall 2017 ad close: 6/13/17 on-sale: 8/15/17	
october 2017 ad close: 7/14/17 on-sale: 9/19/17	october 2017 ad close: 7/14/17 on-sale: 9/12/17	october 2017 ad close: 7/24/17 on-sale: 9/12/17	october 2017 ad close: 7/19/17 on-sale: 9/12/17		october 2017 ad close: 7/26/17 on-sale: 9/26/17			october 2017 ad close: 7/17/17 on-sale: 9/12/17	oct/nov 2017 ad close: 8/16/17 on-sale: 10/17/17	oct/nov 2017 ad close: 8/16/17 on-sale: 10/10/17	october 2017 ad close: 7/17/17 on-sale: 9/21/17	oct/nov 2017 ad close: 7/18/17 on-sale: 9/12/17			
november 2017 ad close: 8/15/17 on-sale: 10/17/17	november 2017 ad close: 8/15/17 on-sale: 10/10/17	november 2017 ad close: 8/28/17 on-sale: 10/17/17	november 2017 ad close: 8/16/17 on-sale: 10/17/17	real weddings fall 2017 ad close: 8/14/17 on-sale: 10/23/17	november 2017 ad close: 8/23/17 on-sale: 10/24/17	november 2017 ad close: 8/8/17 on-sale: 10/10/17	nov/dec 2017 ad close: 9/8/17 on-sale: 10/24/17	november 2017 ad close: 8/16/17 on-sale: 10/10/17			november 2017 ad close: 8/16/17 on-sale: 10/26/17		nov/dec 2017 ad close: 9/5/17 on-sale: 10/31/17		winter 2017 ad close: 8/29/17 on-sale: 10/31/17
december 2017 ad close: 9/15/17 on-sale: 11/21/17	december 2017 ad close: 9/15/17 on-sale: 11/14/17	december 2017 ad close: 9/25/17 on-sale: 11/14/17	december 2017 ad close: 9/20/17 on-sale: 11/14/17	winter 2017/2018 ad close: 9/19/17 on-sale: 12/4/17	december 2017 ad close: 9/20/17 on-sale: 11/21/17	dec/jan 2018 ad close: 9/26/17 on-sale: 11/28/17		december 2017 ad close: 9/15/17 on-sale: 11/14/17	dec/jan 2018 ad close: 9/15/17 on-sale: 11/21/17	dec/jan 2018 ad close: 9/15/17 on-sale: 11/14/17	dec/jan 2018 ad close: 9/15/17 on-sale: 11/23/17	dec/jan 2018 ad close: 9/19/17 on-sale: 11/14/17		winter 2017 ad close: 9/12/17 on-sale: 11/14/17	

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