

2017 Editorial Calendar



FEBRUARY/MARCH | *Sweet Love*
AD CLOSE: 12/5/16 ON-SALE: 2/7/17

big fun

- > Doughnuts

share

- > **Readers' Best Photos:** When big kids meet the baby

create

- > **Opener:** Rainbow craft
- > **Pets:** DIY toys
- > **Holiday Happy:** Valentine treats

nest

- > **Opener:** Snow day fun
- > **Healthy Family:** Best new kids' cookbooks; simple sick-day soothers; global breakfasts
- > **Let's Eat:** Dinner in a pouch
- > **Adventures in Eating:** Trying fresh ginger
- > **Bookshelf Special:** Genius ways to make reading fun

smile

- > **So Pretty:** Temp tattoos & skincare tips
- > **Go For It:** Date night

explore

- > **Feature:** Active family vacations
- > **Ready, Set, Go:** Great travel gear for families

last bite

- > St. Patrick's Day treat

Editorial content subject to change

APRIL | *Happy Spring!*

AD CLOSE: 1/16/17 ON-SALE: 3/14/17

big fun

- > Cool container gardens

share

- > Favorite read-aloud chapter books

create

- > **Ways to Fun:** Totally tubular (toilet- and paper-towel tube crafts)
- > **Holiday Happy:** Easter crafts

nest

- > **Opener:** April Fools!
- > **Healthy Family:** Allergy tips; how to teach kids to throw like pros; probiotics update
- > **Let's Eat:** Dinner sandwiches
- > **Kids in the Kitchen:** Make it with matzoh
- > **Happy Home:** Spring clean your collections

smile

- > **So Pretty:** Spring makeup
- > **Go For It:** Friendship
- > **Just for You:** Travel essentials, plus beauty minis

explore

- > 2017 Travel Awards

MAY | *Birthdays Bash!*

AD CLOSE: 2/16/17 ON-SALE: 4/18/17

big fun

- > Carousels or Aquariums

share

- > Chore wars—how readers get kids to clean

create

- > **Art Spark:** Story stones
- > **Maker Tech:** Digital photography projects for kids, plus best first cameras

nest

- > **Healthy Family:** Bringing home a baby sib; age-by-age tooth-brushing tricks
- > **Kids in the Kitchen:** Edible Mother's Day gifts

- > **Adventures in Eating:** Trying red curry
- > **Let's Celebrate!:** Ultimate birthday party guide

smile

- > **So Pretty:** Nail art and best hand/cuticle creams
- > **Go For It:** Moms' birthday wishes
- > **Just for You:** Entertaining/party must-haves

explore

- > **Feature:** Florida's best-kept secrets
- > **City Guide:** Denver
- > **Ready, Set, Go:** Joys of minor league ballparks

last bite

- > Food truck

JUNE/JULY | *Everybody Outside!*

AD CLOSE: 4/4/17 ON-SALE: 6/6/17

big fun

- > Ice-cream floats or fruit slushies

share

- > Best podcasts for road trips

create

- > **Holiday Happy:** Firework crafts
- > **Make Like a Dad:** What crafty dads love to create with their kids
- > **Feature:** Amazing and messy projects

nest

- > **Opener:** Secret backyard hideout
- > **Kids in the Kitchen:** Cobblers
- > **Let's Play:** Active toys
- > **Healthy Family Special:** Family Fitness Challenge!

smile

- > **So Pretty:** Naturally gorgeous hair
- > **Just for You:** Beach day finds

explore

- > Ultimate camping guide

last bite

- > Cute bugs

cont. >

FOR MORE INFORMATION, please contact your *FamilyFun* sales representative or Tracy Hadel, Associate Publisher, 212.455.1208, tracy.hadel@meredith.com

2017 Editorial Calendar (cont'd)

AUGUST/SEPTEMBER | *Back to School*

AD CLOSE: 6/14/17 ON-SALE: 8/8/17

big fun

- > Homemade lollipops

share

- > Favorite pet tricks

create

- > Opener: Tape craft
- > Ways to Fun: Shell art

get smart BTS special

- > Report/Survey: : Secrets to raising kids who love to learn
- > Let's Play: Toys that teach

nest

- > **Healthy Family:** Asthma help; keeping kids hydrated; better sleep guide
- > **Let's Eat:** Cook-once, eat-twice dinners
- > **Kids in the Kitchen Special:** Snack-tacular!

smile

- > **So Pretty:** Back-to-work makeovers
- > **Just for You:** Kids' school supplies worth stealing

explore

- > **City Guide:** Santa Fe
- > **Feature:** Dream vacays close to home
- > **Ready, Set, Go:** Best travel shows for kids

OCTOBER | *Happy Haunting!*

AD CLOSE: 7/17/17 ON-SALE: 9/12/17

big fun

- > Pop (up) art!

create

- > **Halloween takeover!:** Everything pumpkin guide; blogger costume challenge; readers' best treats; creepy crafts

nest

- > **Healthy Family:** Hosting a friend with food allergies; glasses guide; kids and headaches
- > **Let's Eat:** Harvest picnic
- > **Kids in the Kitchen:** Homemade pastas

kids can make

- > **Let's Play:** Great gifts for new baby and big sib
- > **Pets Feature:** Adoption guide

smile

- > **So Pretty:** Best budget beauty finds
- > **Just for You:** Products that give back (breast cancer awareness)

explore

- > **Feature:** Disney after dark or Insiders' guide to the parks
- > **Ready, Set, Go:** Be a follower! Why tours are great for families

NOVEMBER | *Let's Eat!*

AD CLOSE: 8/16/17 ON-SALE: 10/10/17

big fun

- > Cutie pies

share

- > Breakfast hacks

create

- > **Ways to Fun:** String crafts
- > **Art Spark:** Collage
- > **Get Smart:** Food science experiment
- > **Holiday Happy:** Friendsgiving Guide!

nest

- > **Healthy Family:** Cold/flu-fighting foods; reframing embarrassing problems (lice; bedwetting; tween breakouts)
- > **Let's Eat:** Practically no-prep dinners
- > **Adventures in Eating:** Trying chorizo
- > **Let's Play:** Toys of the year

smile

- > **So Pretty:** Head-to-toe skin care
- > **Just for You:** Sweet dreams (nighttime treats)

explore

- > **Feature:** Trips that will change your kid's life
- > **Amazing Places:** Not-to-be missed dishes nationwide
- > **Ready, Set, Go:** Planning a one-tank road trip

DECEMBER/JANUARY | *Happy Holidays!*

AD CLOSE: 9/15/17 ON-SALE: 11/14/17

big fun

- > Ornaments

share

- > Signs of Santa

create

- > **Holiday Handbook:** Garland how-tos; simple centerpieces; DIY candles; handmade stocking stuffers; holiday recipes

nest

- > **Healthy Family:** Itchy skin soothers; fast fixes for bellyaches
- > **Let's Play:** Best in kids' tech
- > **Bookshelf:** Read then watch (best movie adaptations)
- > **Happy Home:** Organizing before the new-toy onslaught

smile

- > **So Pretty:** Fragrances
- > **Just for You:** Mini must-haves

explore

- > **Feature:** Let's cruise!
- > **Ready, Set, Go:** Dealing with delays