

2017 EDITORIAL CALENDAR



JANUARY | FEBRUARY
AD CLOSE: 11.8.16 ON-SALE: 1.3.17

Boutique Hotels
Organizational Tips and Design Ideas for Refreshing Your Kitchen Space
Cooking for 8 Seasons
Your Best Edible Garden Plan
Dream Trip Giveaway

IN HERE & NOW...

Cookbook Club | Mystery Hour Variety Show | Dark Paint Colors | Buffalo Not-Wings | Chicago Restaurant Week | Grapefruit | Wet Plate Studio



MARCH | APRIL
AD CLOSE: 1.10.17 ON-SALE: 3.7.17

Simple Evening Entertaining
Best Midwest Plants
Designer Amanda Reynal Transforms Her Family's 1911 Home Through Bold Color, Modern Art and Rethinking Spaces
Mississippi River Road
Upside Down Cakes

IN HERE & NOW...

Outdoor Entertaining | No Cook Asparagus | Do More with Radish | Pasta Carbonara | Minnesota Bird-Watching Trail | Tiki Bars | Detroit's Art Scene | Bathroom Makeover | Garden Sphere Planters | Bachelor Farmer in Minneapolis



MAY | JUNE
AD CLOSE: 3.7.17 ON-SALE: 5.2.17

Midwest Art
Designer Kevin Reiner's Ohio Garden
Summer Camps for Grown-Ups
Vegetable Butcher
Alliums

IN HERE & NOW...

Ice Age Trail | Halloumi | Strawberries | Micheladas (Mexican beer cocktails) | Herb Wall | Chef Kitchen, St. Louis | Fyr Ball in Door County | Tulip Time in Holland | KC Streetcar | North Loop, Minnesota | Grilled Chicken | Milkjam Creamery | Surly Brewery in Minnesota



JULY | AUGUST
AD CLOSE: 5.2.17 ON-SALE: 6.27.17

Northport Michigan Cabin
Grow Your Own Cut Flowers
Welcome to Camp Chetonka
Cities by Water
Great Lakes Fishing with Recipes

IN HERE & NOW...

DIY Popsicles | Kansas City Exterior Home and Yard Makeover | Cooking with Tortilla Chips | Provencal Potato Salad | Eclipse Viewing in Missouri | Trapeze Circus | Squash Blossoms | Fargo | Fab Fountains | Hocking Hills Ceramics | Minneapolis Cottage | Prairie Hang Gliding



SEPTEMBER | OCTOBER
AD CLOSE: 7.4.17 ON-SALE: 8.29.17

Modern Diners
Modern Farmhouse
Decorah, Iowa
Roast & Braise

IN HERE & NOW...

Monarch Migration | Apple Dessert | Swiss Chard | Starved Rock State Park | Under-the-Radar Big City Museums | Paducah, Kentucky | Garden Lighting | Craftsman Home Before & After | BBQ Patio | Tea



NOVEMBER | DECEMBER
AD CLOSE: 9.5.17 ON-SALE: 10.31.17

Holiday Home
Midwest Spirits
Holiday Sides
Chow Girls Killer Catering
The Midwest's Top 50 Shops

IN HERE & NOW...

Celery | Gift Guide | Greenfield Village | Ampersand Studios in Kansas City | Gnocchi | Indianapolis | Best Places to Spend New Year's Eve