

2017 editorial calendar

FEB / MAR



warmth of winter

Soul-satisfying and winter-warming foods—from Valentine's Day meals to everyday Indian dishes. Plus, "pasta your way" and Paleo recipes that will stand the test of time.

SEASONAL/SPECIAL DIET EDIT: Awards Show Party, Game Day, Paleo, Slow Cooker Desserts, Valentine's Day

AD CLOSE: 11/29/16 **ON-SALE:** 1/31/17

APRIL / MAY



fresh and fast

Weeknight meals you can whip up with a food processor. Simple seafood suppers, plus strawberry sweets ideal for any spring occasion. And, once "bad" foods, like dairy and eggs, that now have science's seal of approval.

SEASONAL/SPECIAL DIET EDIT: Cinco de Mayo, Easter, Mother's Day, Passover, Vegan

AD CLOSE: 1/24/17 **ON-SALE:** 3/28/17

JUN / JUL / AUG



summer lovin'

Grilling goes global with top-rated recipes from around the world. Sandwiches for dinner (when it's too hot to cook!), regional desserts, and tips on throwing a Tiki party.

SEASONAL/SPECIAL DIET EDIT: July 4th, Summer Entertaining

AD CLOSE: 4/4/17 **ON-SALE:** 6/6/17

SEPT / OCT



back to school

After-school snacks and slow cooker dinners that make the grade. Spooky Halloween treats, brownies and beyond, plus foods to boost your brainpower.

SEASONAL/SPECIAL DIET EDIT: Back to School, Halloween, Tapas Party

AD CLOSE: 6/27/17 **ON-SALE:** 8/29/17

NOV



the thanksgiving issue

Mix-and-match appetizer, side dish, veggie, and turkey recipes for the biggest cooking day of the year. Decorative pies and boozy baked treats that are all the buzz. Plus, sweet and savory seasonal pear recipes.

SEASONAL/SPECIAL DIET EDIT: Thanksgiving, Vegetarian Meals, Veterans Day

AD CLOSE: 8/8/17 **ON-SALE:** 10/10/17

DEC / JAN



season's eatings

'Tis the season to host, roast, toast, and then eat healthy! Cookie recipes from different countries, New Year's hosting tips, and recipes to kickstart your health kick.

SEASONAL/SPECIAL DIET EDIT: Holiday, Healthy Eating Habits, Meat Alternatives, New Year's

AD CLOSE: 9/26/17 **ON-SALE:** 11/28/17

IN EVERY ISSUE

- » **#TRENDING:** The season's most searched terms on Allrecipes.com
- » **KITCHEN SINK:** News, products, trends, tips, kitchen hacks, drinks... even pets!
- » **FAVORITES:** The most-saved recipes of the season on Allrecipes.com
- » **MONEY \$ MATTERS:** Ways to make meals affordable and easy
- » **GOOD4YOU:** A real-life focus on healthy eating and cooking
- » **READER-TESTED TOOLS:** Community members rate and review the latest and greatest gadgets
- » **4KIDS:** Culinary lessons for the little ones
- » **DINNER SPINNER:** Mix-and-match meal plans that include mains, sides, desserts, and wine & beer pairings
- » **COOK2FOLLOW:** Meet an Allrecipes community member and the loved ones she/he cooks for
- » **#LASTCALL:** A cocktail recipe closes out every issue. Cheers!