

2017 Editorial Calendar

ON-SALE & CLOSING DATES

WINTER WEDDINGS 2016/2017 THE INSPIRATION ISSUE

National Ad Close: October 10
Materials Due: October 10
On-Sale Date: December 12
Off-Sale Date: February 27

SPRING WEDDINGS 2017 THE DESIGN ISSUE

National Ad Close: December 6
Materials Due: December 6
On-Sale Date: March 6
Off-Sale Date: June 4

REAL WEDDINGS & HONEYMOONS SPRING/SUMMER 2017 ISSUE

National Ad Close: February 14
Materials Due: February 14
On-Sale Date: April 24
Off-Sale Date: July 23

SUMMER WEDDINGS 2017 THE COLOR ISSUE

National Ad Close: March 21
Materials Due: March 21
On-Sale Date: June 5
Off-Sale Date: September 3

FALL WEDDINGS 2017 THE STYLE ISSUE

National Ad Close: June 13
Materials Due: June 13
On-Sale Date: September 4
Off-Sale Date: December 3

REAL WEDDINGS & HONEYMOONS FALL/WINTER 2017/2018 ISSUE

National Ad Close: July 18
Materials Due: July 18
On-Sale Date: October 23
Off-Sale Date: January 21, 2018

WINTER WEDDINGS 2017/2018 THE INSPIRATION ISSUE

National Ad Close: September 19
Materials Due: September 19
On-Sale Date: December 4
Off-Sale Date: March 4, 2018



TO INQUIRE ABOUT ADVERTISING with Martha Stewart Weddings or marthastewartweddings.com, please contact Jennifer Marder, Associate Publisher, at jennifer.marder@meredith.com or 212-455-1264.