

* 2017 Editorial Calendar

January/February

VISUALIZE A NEW YOU

The power of visualization to achieve your health and fitness goals

- * Launch of Look Great Feature
- Beauty To Go
- * Plus: Smash your get-fit goals, high-impact beauty, and vibrant foods

Closing Date: 11/7/16 **On-Sale Date:** 1/3/17

March

MOVERS & SHAPERS

The latest news and trends in fitness, food, beauty, and more

- * Plus: Metabolism-boosting Pilates, transformative spring makeup, the biology of muscle and fat, and cooking with coffee

Closing Date: 12/19/16 **On-Sale Date:** 2/14/17

April

MOTIVATION ISSUE [Sneaker Awards]

Strategies you need to get the most out of your healthy lifestyle

- * Plus: A dance-inspired workout, high-intensity skincare, unlock your hidden energy, and pizza reinvented

Closing Date: 1/23/17 **On-Sale Date:** 3/14/17

May

RUNNING ISSUE [Sun Awards]

The best moves, tips and gear to keep you on track

- * Body Shop Summer Slim Down Part I
- * Plus: Carve and sculpt with kettlebells, 20-minute stress-less strategy, gorgeous sheer beauty, and eat your greens

Closing Date: 2/27/17 **On-Sale Date:** 4/18/17

June

BODY CONFIDENCE

Tips to help you look and feel great

- * Body Shop Summer Slim Down Part II
- * Plus: CrossFit at home, stylish swimsuits for all bodies, summer beauty brights, and the new vegetarian

Closing Date: 4/3/17 **On-Sale Date:** 5/23/17

July/August

SKIN ISSUE [Snack Awards]

The best ways to care for, nurture, and show off your skin

- * Plus: Your all-in-one summer workout, healthy hormones, sexy summer beauty, and sweet-meets-heat recipes

Closing Date: 5/8/17 **On-Sale Date:** 6/27/17

September

SPORTY STYLE

The latest looks that take you to the gym and beyond

- * Plus: A get-lean routine, beauty alchemy, fall beauty refresh, and no cook dishes

Closing Date: 6/26/17 **On-Sale Date:** 8/15/17

October

BEAUTY BLOW OUT [Beauty Awards]

The latest tips and products for active beauty

- * Plus: Mash-up workouts, exercise and your brain, creative planking, and naturally sweet desserts

Closing Date: 7/24/17 **On-Sale Date:** 9/12/17

November

HEALTHY TRAVEL [Healthy Travel Awards]

The best adventures for your next fit and active vacation

- * Plus: Remake your body, fiery winter makeup, the good news about carbs, and fast and healthy dinners

Closing Date: 8/28/17 **On-Sale Date:** 10/17/17

December

HEALTHY, HAPPY ISSUE

Get energized, inspired and motivated for the holiday season

- * Holiday Gift Guide
- * Plus: Super-sculpting yoga, metallic makeup, 20-minute HIIT blitz, and little bites, big flavor

Closing Date: 9/25/17 **On-Sale Date:** 11/14/17

All edit, on-sale dates and closing dates are subject to change. Fractionals close one month prior to ad close.

SHAPE