



EatingWell

effective January/February issue

2017

NATIONAL RATES

CIRCULATION: 1,000,000

NATIONAL	4-COLOR	BLACK & WHITE
Full Page	\$102,900	\$73,600
2/3 Page	66,555	53,900
1/2 Page	50,660	42,600
1/3 Page	35,020	29,500

COVERS*	
Second cover	\$123,500
Third cover	118,300
Fourth cover	128,600

*NON-CANCELABLE

ISSUES & CLOSING DATES

ISSUE	AD CLOSE	ON SALE
January/February	Nov 4, 2016	Dec 20, 2016
March/April	Jan 6, 2017	Feb 21, 2017
May/June	Mar 3, 2017	Apr 18, 2017
July/August	May 5, 2017	June 20, 2017
September/October	July 7, 2017	Aug 22, 2017
November/December	Sept 8, 2017	Oct 24, 2017

Rates and Circulation are subject to change.
Dates are subject to change.

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