



FamilyCircle

effective January issue

2017

NATIONAL RATES

CIRCULATION: 4,000,000

NATIONAL	4-COLOR	BLACK & WHITE
Full Page	\$358,700	\$301,800
2/3 Page	244,800	221,400
1/2 Page	218,800	176,500
1/3 Page	173,400	119,800

COVERS*	4-COLOR
Second cover	\$430,500
Third cover	412,600
Fourth cover	448,550

*NON-CANCELABLE

ISSUES & CLOSING DATES

ISSUE	AD CLOSE	ON SALE	ISSUE	AD CLOSE	ON SALE
January	Oct 14, 2016	Dec 13, 2016	July	Apr 14, 2017	June 13, 2017
February	Nov 15, 2016	Jan 10, 2017	August	May 15, 2017	July 11, 2017
March	Dec 15, 2017	Feb 14, 2017	September	June 15, 2017	Aug 8, 2017
April	Jan 13, 2017	Mar 14, 2017	October	July 14, 2017	Sept 12, 2017
May	Feb 15, 2017	Apr 11, 2017	November	Aug 15, 2017	Oct 10, 2017
June	Mar 15, 2017	May 9, 2017	December	Sept 15, 2017	Nov 14, 2017

Rates and Circulation are subject to change.
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For more information, contact your Business Development Manager
or visit www.MeredithDirectMedia.com





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MARKETPLACE RATES

CIRCULATION: 4,000,000

4-COLOR	1 ISSUE	4 ISSUES	8 ISSUES	12 ISSUES
1/3 Page	\$142,000	\$134,800	\$127,800	\$120,600
70 Lines (5")	72,420	68,748	65,178	61,506
56 Lines (4")	51,120	48,528	46,008	43,416
42 Lines (3")	39,760	37,744	35,784	33,768
35 Lines (2 1/2")	32,660	31,004	29,394	27,738

BLACK & WHITE	1 ISSUE	4 ISSUES	8 ISSUES	12 ISSUES
1/3 Page	\$95,400	\$90,600	\$85,900	\$81,200
70 Lines (5")	48,654	46,206	43,809	41,412
56 Lines (4")	34,344	32,616	30,924	29,323
42 Lines (3")	26,712	25,368	24,052	22,736
35 Lines (2-1/2")	21,942	20,838	19,757	18,676
28 Lines (2")	24,804	23,556	22,334	21,112
21 Lines (1-1/2")	18,126	17,214	16,321	15,428

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