



FamilyFun

effective February/March issue

2017

NATIONAL RATES

CIRCULATION: 2,100,000

NATIONAL	4-COLOR	BLACK & WHITE
Full Page	\$235,300	\$176,400
2/3 Page	181,900	136,400
1/2 Page	141,200	105,800
1/3 Page	99,600	74,600

COVERS*	
Second cover	\$270,600
Third cover	258,900
Fourth cover	306,900

*NON-CANCELABLE

ISSUES & CLOSING DATES

ISSUE	AD CLOSE	ON SALE
February/March	Dec 5, 2016	Feb 7, 2017
April	Jan 16, 2017	Mar 14, 2017
May	Feb 16, 2017	Apr 18, 2017
June/July	Apr 4, 2017	June 6, 2017
August/September	June 14, 2017	Aug 8, 2017
October	July 17, 2017	Sept 12, 2017
November	Aug 16, 2017	Oct 10, 2017
December/January	Sept 15, 2017	Nov 14, 2017