



MARTHA STEWART Living

effective February issue

2017

NATIONAL RATES

CIRCULATION: 2,050,000

NATIONAL	4-COLOR	BLACK & WHITE
Full Page	\$215,200	\$150,500
2/3 Page	172,000	120,400
1/2 Page	134,500	94,000
1/3 Page	96,800	67,700

COVERS*	
Second cover	\$269,100
Third cover	236,800
Fourth cover	279,800

*NON-CANCELABLE

ISSUES & CLOSING DATES

ISSUE	AD CLOSE	ON SALE
January/February	Nov 2, 2016	Jan 3, 2017
March	Dec 21, 2016	Feb 14, 2017
April	Jan 18, 2017	Mar 14, 2017
May	Feb 15, 2017	Apr 18, 2017
June	Mar 15, 2017	May 23, 2017
July/August	Apr 26, 2017	June 27, 2017
September	June 21, 2017	Aug 15, 2017
October	July 19, 2017	Sept 12, 2017
November	Aug 16, 2017	Oct 17, 2017
December	Sept 20, 2017	Nov 14, 2017