



MARTHA STEWART weddings

effective Winter issue

2017

NATIONAL RATES

CIRCULATION: 200,000

NATIONAL	4-COLOR	BLACK & WHITE
Full Page	\$49,100	\$34,300
2/3 Page	39,200	27,500
1/2 Page	30,600	21,400
1/3 Page	22,100	15,400

COVERS*	
Second cover	\$61,400
Third cover	54,000
Fourth cover	63,800

*NON-CANCELABLE

ISSUES & CLOSING DATES

ISSUE	AD CLOSE	ON SALE
Spring	Dec 6, 2016	Mar 6, 2017
Real Weddings Spring	Feb 14, 2017	Apr 24, 2017
Summer	Mar 21, 2017	June 5, 2017
Fall	Jun 13, 2017	Sept 4, 2017
Real Weddings Fall	Aug 14, 2017	Oct 23, 2017
Winter	Sept 19, 2017	Dec 4, 2017