



Rachael Ray every day

effective January/February issue

2017

NATIONAL RATES

CIRCULATION: 1,700,000

NATIONAL	4-COLOR	BLACK & WHITE
Full Page	\$184,600	\$164,300
2/3 Page	165,000	143,400
1/2 Page	123,600	107,600
1/3 Page	85,500	76,200

COVERS*	
Second cover	\$230,800
Third cover	193,900
Fourth cover	230,800

*NON-CANCELABLE

ISSUES & CLOSING DATES

ISSUE	AD CLOSE	ON SALE
January/February	Nov 14, 2016	Jan 17, 2017
March	Dec 21, 2016	Feb 21, 2017
April	Jan 23, 2017	Mar 28, 2017
May	Feb 24, 2017	Apr 25, 2017
June	Mar 27, 2017	May 30, 2017
July/August	Apr 28, 2017	June 27, 2017
September	June 23, 2017	Aug 29, 2017
October	July 26, 2017	Sept 26, 2017
November	Aug 23, 2017	Oct 24, 2017
December	Sept 20, 2017	Nov 21, 2017