

Annual Frequency: 6 times/year

Field Served: In a world of unlimited recipe choices, ALLRECIPES Magazine sifts through and serves up the best from Allrecipes.com, the largest online community of cooks. Combining its digital insights and editorial expertise, ALLRECIPES Magazine shares recipes from the people for your people with ratings, reviews and motivation to make your own.

Published by: Meredith Corporation

Publisher's Statement

6 months ended June 30, 2018, *Subject to Audit*

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
1,416,413	1,116	1,417,529	1,400,000	17,529

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Feb/Mar	1,301,599	89,830	1,391,429	32,271		32,271	1,423,700	1,000	139	1,139	1,334,870	89,969	1,424,839
Apr/May	1,292,804	84,834	1,377,638	32,271		32,271	1,409,909	1,000	110	1,110	1,326,075	84,944	1,411,019
Jun/Jul	1,294,852	88,509	1,383,361	32,271		32,271	1,415,632	1,000	100	1,100	1,328,123	88,609	1,416,732
Average	1,296,418	87,724	1,384,142	32,271		32,271	1,416,413	1,000	116	1,116	1,329,689	87,840	1,417,529

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	1,210,705	51,282	1,261,987	89.0
Multi-Title Digital Programs		16,947	16,947	1.2
Partnership Deductible Subscriptions	70,117	19,495	89,612	6.3
Sponsored Subscriptions	15,596		15,596	1.1
Total Paid Subscriptions	1,296,418	87,724	1,384,142	97.6
Verified Subscriptions				
Public Place	28,000		28,000	2.0
Individual Use	4,271		4,271	0.3
Total Verified Subscriptions	32,271		32,271	2.3
Total Paid & Verified Subscriptions	1,328,689	87,724	1,416,413	99.9
Single Copy Sales				
Single Issue	1,000	116	1,116	0.1
Total Single Copy Sales	1,000	116	1,116	0.1
Total Paid & Verified Circulation	1,329,689	87,840	1,417,529	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2017	1,375,000	1,386,434	1,386,434		
12/31/2016	1,300,000	1,322,662	1,319,196	3,466	0.3
12/31/2015	1,175,000	1,186,972	1,186,972		

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$4.99		
Subscription	\$24.00		
Average Subscription Price Annualized (3)		\$7.20	
Average Subscription Price per Copy		\$1.20	

- (1) For statement period
- (2) Represents subscriptions for the 12 month period ended December 31, 2017
- (3) Based on the following issue per year frequency: 6

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	28,000		28,000
Total Public Place Copies	28,000		28,000
Individual Use			
Ordered/Payment Not Received	4,271		4,271
Total Individual Use Copies	4,271		4,271

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 11,231

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 8,646

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	16,947	16,947	2.5	42,680

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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