2022
advertising schedule

| allrecipes | Better Homes | EatingWell | Entertainment | FOOD\&WINE | Health | InStyle | MAGNOLIA | Living | Midwestliving | Parents | Parents | Tecta | REALSIMPLE | fowerveatay | Southernliving | travelet |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} 6 \text { times } \\ \text { 1,500,000 circ. } \end{gathered}$ | 11 times 7,600,000 circ. | $\begin{aligned} & 10 \text { times } \\ & \text { 1,775.000 circ } \end{aligned}$ | 12 times $\mathbf{1 , 5 0 0 , 0 0 0 ~ c i r c}$ | $\begin{gathered} 11 \text { times } \\ 925,000 \text { circ. } \end{gathered}$ | 1,350,000 circ | $\begin{gathered} 11 \text { times } \\ \text { 1,700,000 circ. } \end{gathered}$ | $\begin{gathered} 4 \text { times } \\ \text { 1,200,000 circ. } \end{gathered}$ | $\begin{aligned} & 10 \text { times } \\ & \text { 2,050,000 circ. } \end{aligned}$ | 950,000 circ. | 2,200,000 circ. | $\begin{gathered} 6 \text { times } \\ 850,000 \text { circ. } \end{gathered}$ | 9 times500,000 circ. | 11 times $\mathbf{1 , 9 7 5 , 0 0 0 ~ c i r c ~}$ | $\begin{gathered} 4 \text { times } \\ 450,0000 \text { circ. } \end{gathered}$ | 2,800,000 circ. | 11 times 950,000 circ. |
|  |  |  |  |  | $\begin{aligned} & \text { jan/feb 2022 } \\ & \text { ad close: 10/22/21 } \\ & \text { on-sale: } 12 / 17 / 21 \end{aligned}$ |  |  |  |  |  |  |  | $\begin{aligned} & \text { jan/feb } 2022 \\ & \text { ad close: } 12 / 3 / 21 \\ & \text { on-sale: } 1 / 21 / 22 \end{aligned}$ |  | $\begin{aligned} & \text { jan/feb } 2022 \\ & \text { ad close: } 11 / 26 / 21 \\ & \text { on-sale: } 1 / 21 / 22 \end{aligned}$ |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | $\begin{aligned} & \text { february } 2022 \\ & \text { ad close: } 11 / 22 / 21 \\ & \text { on-sale: } 1 / 21 / 22 \end{aligned}$ |
|  | $\begin{aligned} & \text { march } 2022 \\ & \text { ad close: } 12 / 15 / 21 \\ & \text { on-sale: } 2 / 11 / 22 \end{aligned}$ |  | $\begin{aligned} & \text { march } 2022 \\ & \text { ad close: } 1 / 4 / 22 \\ & \text { on-sale: } 2 / 18 / 22 \end{aligned}$ |  | $\begin{aligned} & \text { march } 2022 \\ & \text { ad close: } 12 / 17 / 21 \\ & \text { on-sale: } 2 / 11 / 22 \end{aligned}$ |  | $\begin{aligned} & \text { spring } 2022 \\ & \text { ad close: } 12 / 14 / 21 \\ & \text { on-sale: } 2 / 11 / 22 \end{aligned}$ |  | $\begin{aligned} & \text { mar/apr } 2022 \\ & \text { ad close: } 12 / 23 / 21 \\ & \text { on-sale: } 2 / 18 / 22 \end{aligned}$ | $\begin{aligned} & \text { march } 2022 \\ & \text { ad close: } 12 / 15 / 21 \\ & \text { on-sale: } 2 / 4 / 22 \end{aligned}$ |  |  | $\begin{aligned} & \text { march } 2022 \\ & \text { ad close: } 12 / 31 / 21 \\ & \text { on-sale: } 2 / 18 / 22 \end{aligned}$ |  | $\begin{aligned} & \text { march } 2022 \\ & \text { ad close: } 12 / 23 / 21 \\ & \text { on-sale: } 2 / 18 / 22 \end{aligned}$ | $\begin{aligned} & \text { march } 2022 \\ & \text { ad close: } 12 / 27 / 21 \\ & \text { on-sale: } 2 / 18 / 22 \end{aligned}$ |
|  |  |  |  | $\begin{aligned} & \text { april } 2022 \\ & \text { ad close: } 1 / 24 / 22 \\ & \text { on-sale: } 3 / 18 / 22 \end{aligned}$ |  | $\begin{aligned} & \text { april } 2022 \\ & \text { ad close: } 1 / 14 / 22 \\ & \text { on-sale: } 3 / 18 / 22 \end{aligned}$ |  | $\begin{aligned} & \text { april } 2022 \\ & \text { ad close: } 1 / 19 / 22 \\ & \text { on-sale: } 3 / 11 / 22 \end{aligned}$ |  | $\begin{aligned} & \text { april } 2022 \\ & \text { ad close: } 1 / 14 / 22 \\ & \text { on-sale: } 3 / 4 / 22 \end{aligned}$ | $\begin{aligned} & \text { april/may } 2022 \\ & \text { ad close: } 1 / 14 / 22 \\ & \text { on-sale: } 3 / 11 / 22 \end{aligned}$ |  |  |  |  |  |
|  | $\begin{aligned} & \text { may } 2022 \\ & \text { ad close: } 2 / 15 / 22 \\ & \text { on-sale: } 4 / 15 / 22 \end{aligned}$ | may 2022 ad close: $2 / 15 / 22$ on-sale: $4 / 8 / 22$ | $\begin{aligned} & \text { may } 2022 \\ & \text { ad close: } 3 / 1 / 22 \\ & \text { on-sale: } 4 / 15 / 22 \end{aligned}$ | $\begin{aligned} & \text { may } 2022 \\ & \text { ad close: } 2 / 21 / 22 \\ & \text { on-sale: } 4 / 22 / 22 \end{aligned}$ | $\begin{aligned} & \text { may } 2022 \\ & \text { ad close: } 2 / 18 / 22 \\ & \text { on-sale: } 4 / 15 / 22 \end{aligned}$ | $\begin{aligned} & \text { may } 2022 \\ & \text { ad close: } 2 / 18 / 22 \\ & \text { on-sale: } 4 / 15 / 22 \end{aligned}$ |  | may 2022 ad close: $2 / 16 / 22$ on-sale: $4 / 15 / 22$ | $\begin{aligned} & \text { may/june } 2022 \\ & \text { ad close: } 2 / 18 / 22 \\ & \text { on-sale: } 4 / 15 / 22 \end{aligned}$ | $\begin{aligned} & \text { may } 2022 \\ & \text { ad close: } 2 / 15 / 22 \\ & \text { on-sale: } 4 / 8 / 22 \end{aligned}$ |  | $\begin{aligned} & \text { may } 2022 \\ & \text { ad close: } 2 / 28 / 22 \\ & \text { on-sale: } 4 / 15 / 22 \end{aligned}$ | $\begin{aligned} & \text { may } 2022 \\ & \text { ad close: } 2 / 25 / 22 \\ & \text { on-sale: } 4 / 15 / 22 \end{aligned}$ | spring 2022 ad close: $2 / 1 / 22$ on-sale: $4 / 1 / 22$ | $\begin{aligned} & \text { may } 2022 \\ & \text { ad close: } 2 / 25 / 22 \\ & \text { on-sale: } 4 / 22 / 22 \end{aligned}$ | $\begin{aligned} & \text { may } 2022 \\ & \text { ad close: } 2 / 21 / 22 \\ & \text { on-sale: } 4 / 22 / 22 \end{aligned}$ |
| $\begin{aligned} & \text { june/july } 2022 \\ & \text { ad close: } 4 / 12 / 22 \\ & \text { on-sale: } 6 / 3 / 22 \end{aligned}$ |  |  |  | june 2022 ad close: $3 / 21 / 22$ on-sale: $5 / 20 / 22$ |  | june 2022 ad close: $3 / 18 / 22$ on-sale: $5 / 20 / 22$ | $\begin{aligned} & \text { summer } 2022 \\ & \text { ad close: } 3 / 22 / 22 \\ & \text { on-sale: } 5 / 20 / 22 \end{aligned}$ | june 2022 ad close: $3 / 16 / 22$ on-sale: $5 / 13 / 22$ |  |  | $\begin{aligned} & \text { june/july } 2022 \\ & \text { ad close: } 4 / 15 / 22 \\ & \text { on-sale: } 6 / 10 / 22 \end{aligned}$ |  |  |  |  | $\begin{aligned} & \text { june 2022 } \\ & \text { ad close: } 3 / 28 / 22 \\ & \text { on-sale: } 5 / 20 / 22 \end{aligned}$ |
|  |  | $\begin{aligned} & \text { jul/aug } 2022 \\ & \text { ad close: } 4 / 26 / 22 \\ & \text { on-sale: } 6 / 17 / 22 \end{aligned}$ | $\begin{aligned} & \text { july } 2022 \\ & \text { ad close: } 5 / 3 / 22 \\ & \text { on-sale: } 6 / 17 / 22 \end{aligned}$ | $\begin{aligned} & \text { july } 2022 \\ & \text { ad close: } 4 / 18 / 22 \\ & \text { on-sale: } 6 / 17 / 22 \end{aligned}$ | $\begin{aligned} & \text { jul/aug } 2022 \\ & \text { ad close: } 4 / 15 / 22 \\ & \text { on-sale: } 6 / 10 / 22 \end{aligned}$ | $\begin{aligned} & \text { july } 2022 \\ & \text { ad close: } 4 / 15 / 22 \\ & \text { on-sale: } 6 / 17 / 22 \end{aligned}$ |  |  |  | $\begin{aligned} & \text { july } 2022 \\ & \text { ad close: } 4 / 15 / 22 \\ & \text { on-sale: } 6 / 3 / 22 \end{aligned}$ |  |  | $\begin{aligned} & \text { july } 2022 \\ & \text { ad close: } 4 / 22 / 22 \\ & \text { on-sale: } 6 / 10 / 22 \end{aligned}$ | summer 2022 ad close: $4 / 26 / 22$ on-sale: $6 / 24 / 22$ | $\begin{aligned} & \text { july } 2022 \\ & \text { ad close: } 4 / 22 / 22 \\ & \text { on-sale: } 6 / 17 / 22 \end{aligned}$ | july 2022 ad close: $4 / 25 / 22$ on-sale: $6 / 17 / 22$ |
|  | $\begin{aligned} & \text { august } 2022 \\ & \text { ad close: } 5 / 16 / 22 \\ & \text { on-sale: } 7 / 15 / 22 \end{aligned}$ |  |  |  |  |  |  |  |  |  | $\begin{aligned} & \text { aug/sept } 2022 \\ & \text { ad close: } 6 / 15 / 22 \\ & \text { on-sale: } 8 / 12 / 22 \end{aligned}$ |  |  |  |  |  |
|  | $\begin{aligned} & \text { september } 2022 \\ & \text { ad close: } 6 / 15 / 22 \\ & \text { on-sale: } 8 / 12 / 22 \end{aligned}$ | $\begin{aligned} & \text { september } 2022 \\ & \text { ad close: } 6 / 14 / 22 \\ & \text { on-sale: } 8 / 5 / 22 \end{aligned}$ | $\begin{aligned} & \text { september } 2022 \\ & \text { ad close: } 6 / 28 / 22 \\ & \text { on-sale: } 8 / 12 / 22 \end{aligned}$ |  |  |  |  | september 2022 ad close: $6 / 22 / 22$ on-sale: $8 / 12 / 22$ | $\begin{aligned} & \text { sept/oct } 2022 \\ & \text { ad close: } 6 / 24 / 22 \\ & \text { on-sale: } 8 / 19 / 22 \end{aligned}$ |  |  | $\begin{aligned} & \text { september } 2022 \\ & \text { ad close: } 6 / 27 / 22 \\ & \text { on-sale: } 8 / 12 / 22 \end{aligned}$ |  |  |  | $\begin{aligned} & \text { september } 2022 \\ & \text { ad close: } 6 / 27 / 22 \\ & \text { on-sale: } 8 / 19 / 22 \end{aligned}$ |
|  | $\begin{aligned} & \text { october } 2022 \\ & \text { ad close: } 7 / 15 / 22 \\ & \text { on-sale: } 9 / 16 / 22 \end{aligned}$ | october 2022 ad close: $7 / 19 / 22$ on-sale: $9 / 9 / 22$ |  |  | $\begin{aligned} & \text { october } 2022 \\ & \text { ad close: } 7 / 22 / 22 \\ & \text { on-sale: } 9 / 16 / 22 \end{aligned}$ | $\begin{aligned} & \text { october } 2022 \\ & \text { ad close: } 7 / 22 / 22 \\ & \text { on-sale: } 9 / 23 / 22 \end{aligned}$ |  | october 2022 ad close: $7 / 20 / 22$ on-sale: $9 / 16 / 22$ |  |  |  |  |  |  |  |  |
|  | $\begin{aligned} & \text { november } 2022 \\ & \text { ad close: } 8 / 15 / 22 \\ & \text { on-sale: } 10 / 14 / 22 \end{aligned}$ | november 2022 ad close: $8 / 16 / 22$ on-sale: $10 / 7 / 22$ |  |  | $\begin{aligned} & \text { november } 2022 \\ & \text { ad close: } 8 / 19 / 22 \\ & \text { on-sale: } 10 / 14 / 22 \end{aligned}$ |  |  |  | $\begin{aligned} & \text { nov/dec } 2022 \\ & \text { ad close: } 8 / 19 / 22 \\ & \text { on-sale: } 10 / 21 / 22 \end{aligned}$ | $\begin{aligned} & \text { november } 2022 \\ & \text { ad close: } 8 / 15 / 22 \\ & \text { on-sale: } 10 / 7 / 22 \end{aligned}$ |  |  | $\begin{aligned} & \text { november } 2022 \\ & \text { ad close: } 9 / 2 / 22 \\ & \text { on-sale: } 10 / 21 / 22 \end{aligned}$ | holiday 2022 ad close: $8 / 9 / 22$ on-sale: $10 / 7 / 22$ |  |  |
|  |  | $\begin{aligned} & \text { december } 2022 \\ & \text { ad close: } 9 / 27 / 22 \\ & \text { on-sale: } 11 / 18 / 22 \end{aligned}$ |  | $\begin{aligned} & \text { dec/jan } 2023 \\ & \text { ad close: } 9 / 19 / 22 \\ & \text { on-sale: } 11 / 18 / 22 \end{aligned}$ |  | $\begin{aligned} & \text { dec/jan } 2023 \\ & \text { ad close: } 9 / 16 / 22 \\ & \text { on-sale: } 11 / 18 / 22 \end{aligned}$ |  | $\begin{aligned} & \text { december } 2022 \\ & \text { ad close: } 9 / 21 / 22 \\ & \text { on-sale: } 11 / 11 / 22 \end{aligned}$ |  |  |  | $\begin{aligned} & \text { dec/jan } 2023 \\ & \text { ad close: } 10 / 24 / 22 \\ & \text { on-sale: } 12 / 9 / 22 \end{aligned}$ | $\begin{aligned} & \text { december } 2022 \\ & \text { ad close: } 9 / 30 / 22 \\ & \text { on-sale: } 11 / 18 / 22 \end{aligned}$ |  | $\begin{aligned} & \text { december } 2022 \\ & \text { ad close: } 9 / 23 / 22 \\ & \text { on-sale: } 11 / 18 / 22 \end{aligned}$ | $\begin{aligned} & \text { dec/jan } 2023 \\ & \text { ad close: } 9 / 26 / 22 \\ & \text { on-sale: } 11 / 18 / 22 \end{aligned}$ |



52 times
3,400,000 circ.
january 2022
date: 03 ad close: 11/29/21
date: 10 ad close: 12/6/21
date: 17 ad close: 12/13/21
date: 24 ad close: 12/20/21
date: 31 ad close: 12/27/21
february 2022
date: 07 ad close: $1 / 3 / 22$
date: 14 ad close: 1/10/22
date: 21 ad close: 1/17/22
date: 28 ad close: $1 / 24 / 22$
march 2022
date: 07 ad close: $1 / 31 / 22$
date: 14 ad close: 2/7/22
date: 21 ad close: $2 / 14 / 22$
date: 28 ad close: $2 / 21 / 22$
may 2022
date: 02 ad close: $3 / 28 / 22$ on-sale: $4 / 22 / 22$
date: 09 ad close: $3 / 28 / 22$ on-sale: $4 / 29 / 22$
date: 16 ad close: 4/11/22 on-sale: 5/6/22
date: 23 ad close: 4/18/22 on-sale: 5/13/22
date: 30 ad close: $4 / 25 / 22$ on-sale: $5 / 20 / 22$
june 2022
date: 06 ad close: 5/2/22 on-sale: 5/27/22
date: 13 ad close: 5/9/22 on-sale: 6/3/22
date: 20 ad close: 5/16/22 on-sale: 6/10/22
date: $\mathbf{2 7}$ ad close: 5/16/22 on-sale: 6/17/22
july 2022
date: 04 ad close: 5/30/22 on-sale: 6/24/22
date: 11 ad close: $6 / 6 / 22$ on-sale: $7 / 1 / 22$
date: 18 ad close: $6 / 13 / 22$ on-sale: 7/8/22
date: 25 ad close: 6/20/22 on-sale: 7/15/22
september 2022
date: 05 ad close: $8 / 1 / 22$
date: 12 ad close: $8 / 8 / 22$
date: 19 ad close: 8/15/22
date: 26 ad close: 8/22/22
october 2022
date: 03 ad close: 8/29/22 on-sale: 9/23/22
date: 10 ad close: 9/5/22 on-sale: 9/30/22
date: 17 ad close: 9/12/22 on-sale: 10/7/22
date: 24 ad close: $9 / 19 / 22$ on-sale: 10/14/22
date: 31 ad close: 9/26/22 on-sale: 10/21/22
on-sale: 8/26/22
on-sale: 9/2/22
on-sale: 9/9/22
on-sale: 9/16/22
november 2022
date: 07 ad close: 10/3/22 on-sale: 10/28/22
date: 14 ad close: 10/10/22 on-sale: 11/4/22
date: 21 ad close: 10/10/22 on-sale: 11/11/22
date: 28 ad close: 10/24/22 on-sale: 11/18/22

## april 2022

date: 04 ad close: $2 / 28 / 22$
date: 11 ad close: 3/7/22
date: 18 ad close: $3 / 14 / 22$
date: 25 ad close: $3 / 21 / 22$
on-sale: 3/25/22
on-sale: $4 / 1 / 22$
on-sale: $4 / 8 / 22$
on-sale: 4/15/22
august 2022
date: 01 ad close: $6 / 27 / 22$ on-sale: $7 / 22 / 22$
date: 08 ad close: $7 / 4 / 22$ on-sale: $7 / 29 / 22$
date: 15 ad close: 7/11/22 on-sale: 8/5/22
date: 22 ad close: 7/18/22 on-sale: 8/12/22
date: 29 ad close: 7/25/22 on-sale: 8/19/22
december 2022
date: 05 ad close: 10/31/22 on-sale: 11/25/22
date: 12 ad close: 10/31/22 on-sale: 12/2/22
date: 19 ad close: 11/14/22 on-sale: 12/9/22
date: 26 ad close: 11/21/22 on-sale: 12/16/22

## TENT POLE ISSUES IN BOLD

*Double Issue/3.5M Rate Base

- Half Their Size/Wellness: January 10
- Love Issue: February 14
- Black History Month: February 21
- Oscars Issue: April 11
- The Beautiful Issue: May 9*
- 100 Reasons to Love America: June 27
- Food Awards: July 4
- The Family Issue: August 22
- The Style Issue: September 26
- The Food Issue: October 3
- The Kindness Issue: November 7
- Sexiest Man Alive: November $21^{*}$
- Beauty Awards: November 28
- People of the Year: December $12^{*}$


# FOR MORE INFORMATION CONTACT: <br> Lisa Ayala, Director of Business Development 212.455.1124 or lisa.ayala@meredith.com 

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