



**RATEBASE:** 1,500,000  
**FREQUENCY:** 12 TIMES A YEAR

### EDITORIAL MISSION

*Entertainment Weekly* owns pop culture. We are the first to tell you about the best and worst movies, TV shows, music, books and more. With unparalleled access, we are your most trusted source for entertainment news, and your direct line to Hollywood's most compelling artists. Our content lives everywhere you do. *Entertainment Weekly* knows your time is precious; we tell you how to spend it wisely.

### AUDIENCE PROFILE

Readership	9,904,000
Median Age	44 years
Median Household Income	\$72,006
Own Home	61%
Median Home Value	\$255,455
Female:Male Ratio	62:38
Took action as a result of reading an ad	58%
Subscription:Newsstand Ratio	97:3

