



# FOOD & WINE

**RATEBASE:** 925,000

**FREQUENCY:** 12 TIMES A YEAR

## EDITORIAL MISSION

We inspire and empower our wine and food obsessed community to eat, drink, entertain and travel better. Every day and everywhere.

## AUDIENCE PROFILE

Readership	7,738,000
Median Age	48 years
Median Household Income	\$90,343
Own Home	68%
Median Home Value	\$335,627
Female:Male Ratio	66:34

Took action as a result of reading an ad	65%
Subscription:Newsstand Ratio	98:2