



Living MARTHA STEWART

RATEBASE: 2,050,000

FREQUENCY: 10 TIMES A YEAR

EDITORIAL MISSION

Every day, there is a good thing to learn at *Martha Stewart Living*—from expert advice to original ideas that take her to new heights and have real impact. As curiosity strikes, we unleash her imagination by introducing the new and the now for living a more beautiful life. She is motivated to express herself and make her mark!

AUDIENCE PROFILE

Readership	7,919,000	Took action as a result of reading an ad	58%
Median Age	53 years	Subscription:Newsstand Ratio	96:4
Median Household Income	\$78,011		
Own Home	74%		
Median Home Value	\$261,218		
Female:Male Ratio	90:10		