



RATEBASE: 500,000
FREQUENCY: 9 TIMES A YEAR

EDITORIAL MISSION

People en Español is the most trusted voice in Hispanic culture—a window into the lives, hearts and styles of celebrities and people that matter to today's Hispanic. With intimate stories and an open dialogue with our audience, we understand, unite and celebrate the fastest growing market in the U.S.

AUDIENCE PROFILE

Readership	6,024,000
Median Age	43 years
Median Household Income	\$50,843
Own Home	49%
Median Home Value	\$207,636
Female:Male Ratio	63:37
Subscription:Newsstand Ratio	98:2

Source: MRI-Simmons DoubleBase 2021; June 2021 AAM Statements

