



RATEBASE: 500,000
FREQUENCY: 9 TIMES A YEAR

EDITORIAL MISSION

People en Español is the most trusted voice in Hispanic culture – a window into the lives, hearts and styles of celebrities and people that matter to today’s Hispanic. With intimate stories and an open dialogue with our audience, we understand, unite and celebrate the fastest growing market in the U.S.

AUDIENCE PROFILE

Readership	6,821,000	Subscriptions:Newsstand Ratio	95:5
Median Age	42 years		
Median Household Income	\$42,127		
Own Home	40%		
Median Home Value	\$197,737		
Female:Male Ratio	64:36		