



# TRAVEL+ LEISURE

**RATEBASE:** 950,000  
**FREQUENCY:** 12 TIMES A YEAR

## EDITORIAL MISSION

*Travel + Leisure* is the preeminent voice for the sophisticated, insatiable traveler, serving up expert intelligence and the most immersive, inspiring travel lifestyle content anywhere.

We capture the pure joy of discovering the pleasures the world has to offer—from art and design to shopping and style to food and wine. Whether the experience is in print or digital, *Travel + Leisure* offers compelling reasons to get up and go.

## AUDIENCE PROFILE

Readership	6,672,000	Took action as a result of reading an ad	59%
Median Age	53 years	Subscription:Newsstand Ratio	99:1
Median Household Income	\$105,411		
Own Home	77%		
Median Home Value	\$321,965		
Female:Male Ratio	58:42		