

TRAVEL+ LEISURE

RATEBASE: 950,000

FREQUENCY: 11 TIMES A YEAR

EDITORIAL MISSION

Travel + Leisure inspires and empowers the world's most curious and passionate travelers to travel more—and travel better. We help to elevate their experience through content and tools that serve them across their entire journey, from dreaming to planning to booking to traveling.

AUDIENCE PROFILE

Readership	5,884,000
Median Age	53 years
Median Household Income	\$107,788
Own Home	76%
Median Home Value	\$345,382
Female:Male Ratio	57:43
Took action as a result of reading an ad	57%
Subscription:Newsstand Ratio	99:1

