



Annual Frequency: 46 times/year

Field Served: Entertainment news, reviews and features.

Published by ENTERTAINMENT WEEKLY Inc., a subsidiary of Time Inc., Time Inc. is a wholly-owned subsidiary of Meredith Corporation

Publisher's Statement

6 months ended June 30, 2018, *Subject to Audit*

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
1,497,061	14,208	1,511,269	1,500,000	11,269

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan 12	1,340,117	33,731	1,373,848	130,053		130,053	1,503,901	9,115	118	9,233	1,479,285	33,849	1,513,134
Jan 19	1,328,952	32,842	1,361,794	130,080		130,080	1,491,874	10,324	105	10,429	1,469,356	32,947	1,502,303
Feb 02	1,355,353	33,932	1,389,285	91,228		91,228	1,480,513	20,362	141	20,503	1,466,943	34,073	1,501,016
Feb 16	1,402,491	31,499	1,433,990	67,407		67,407	1,501,397	9,179	110	9,289	1,479,077	31,609	1,510,686
Feb 23	1,399,034	32,155	1,431,189	67,377		67,377	1,498,566	17,036	127	17,163	1,483,447	32,282	1,515,729
Mar 09	1,404,290	31,828	1,436,118	66,065		66,065	1,502,183	6,959	77	7,036	1,477,314	31,905	1,509,219
Mar 16	1,392,454	33,016	1,425,470	66,077		66,077	1,491,547	44,688	342	45,030	1,503,219	33,358	1,536,577
Mar 30	1,418,613	31,140	1,449,753	66,158		66,158	1,515,911	3,866	59	3,925	1,488,637	31,199	1,519,836
Apr 06	1,396,821	34,050	1,430,871	65,787		65,787	1,496,658	21,644	336	21,980	1,484,252	34,386	1,518,638
Apr 20	1,400,441	31,938	1,432,379	65,879		65,879	1,498,258	6,597	62	6,659	1,472,917	32,000	1,504,917
Apr 27	1,390,587	33,300	1,423,887	65,836		65,836	1,489,723	19,978	192	20,170	1,476,401	33,492	1,509,893
May 11	1,403,004	32,912	1,435,916	65,702		65,702	1,501,618	10,751	86	10,837	1,479,457	32,998	1,512,455
May 25	1,403,385	29,310	1,432,695	65,686		65,686	1,498,381	6,523	41	6,564	1,475,594	29,351	1,504,945
Jun 01	1,390,782	29,304	1,420,086	65,621		65,621	1,485,707	20,600	95	20,695	1,477,003	29,399	1,506,402
Jun 15	1,406,175	29,358	1,435,533	65,587		65,587	1,501,120	8,800	107	8,907	1,480,562	29,465	1,510,027
Jun 22	1,396,461	28,725	1,425,186	70,433		70,433	1,495,619	8,794	114	8,908	1,475,688	28,839	1,504,527
Average	1,389,310	31,815	1,421,125	75,936		75,936	1,497,061	14,076	132	14,208	1,479,322	31,947	1,511,269

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	1,079,842	24,313	1,104,155	73.1
Multi-Title Digital Programs		7,502	7,502	0.5
Partnership Deductible Subscriptions	309,468		309,468	20.5
Total Paid Subscriptions	1,389,310	31,815	1,421,125	94.0
Verified Subscriptions				
Public Place	55,639		55,639	3.7
Individual Use	20,297		20,297	1.3
Total Verified Subscriptions	75,936		75,936	5.0
Total Paid & Verified Subscriptions	1,465,246	31,815	1,497,061	99.1
Single Copy Sales				
Single Issue	14,076	132	14,208	0.9
Total Single Copy Sales	14,076	132	14,208	0.9
Total Paid & Verified Circulation	1,479,322	31,947	1,511,269	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2017	1,500,000	1,521,159	1,520,575	584	
12/31/2016	1,500,000	1,509,595	1,509,804	-209	
12/31/2015	1,725,000	1,738,518	1,738,447	71	

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy Subscription	\$5.37		
Average Subscription Price Annualized (3)	\$49.92		
Average Subscription Price per Copy		\$26.00	
		\$0.52	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2017

(3) Based on the following issue per year frequency: 50

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
Geographic Data
Analysis of New & Renewal Paid Individual Subscriptions
Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Automotive Outlets	448		448
Business/Professional Services	217		217
Doctor/Health Care Providers	25,521		25,521
Fitness/Recreational Facilities	1,069		1,069
Personal Care Salons	28,261		28,261
Public Place Other	123		123
Total Public Place Copies	55,639		55,639
Individual Use			
Individually Requested	4,402		4,402
Ordered/Payment Not Received	312		312
Ticket Buyers	15,583		15,583
Total Individual Use Copies	20,297		20,297

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Double Issues: A double issue represents two copies of service. The Average Subscription Price Annualized is based on 50 issues, which includes twelve double issues.

Publisher's Expiration Policy: It is the practice of the publisher to expire subscriptions on a month-end basis, but no offer of this is made.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 323,307

Post-Expire Copies: The following average number of copies were served to subscribers post expiration pending renewal and are included in Paid Subscriptions: 29,899

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 58,683

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	7,502	7,502	2.4	18,082

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Meredith Corporation
ENTERTAINMENT WEEKLY, published by ENTERTAINMENT WEEKLY Inc., a subsidiary of Time Inc., Time Inc. is a wholly-owned subsidiary of Meredith Corporation * 225 Liberty Street * New York, NY 10281

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Vice President, Consumer Marketing
P: 212.522.1212 * URL: www.ew.com
Established: 1990

ELLIE DUQUE
Publisher

AAM Member since: 1991