



# FOOD & WINE

Annual Frequency: 12 times/year

Field Served: FOOD & WINE explores all aspects of the epicurean lifestyle including cooking, entertaining, wine and food pairing, home decorating, travel, dining out, spirits, tabletop, kitchen appliances and equipment. Each department and feature helps readers enjoy epicurean pursuits with an emphasis on style, accessibility and fun.

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## Publisher's Statement

6 months ended June 30, 2018, *Subject to Audit*

### EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
918,106	17,956	936,062	925,000	11,062

### TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan	863,987	23,323	887,310	32,870		32,870	920,180	16,879	84	16,963	913,736	23,407	937,143
Feb	860,954	22,516	883,470	32,795		32,795	916,265	16,996	82	17,078	910,745	22,598	933,343
Mar	866,058	20,651	886,709	31,812		31,812	918,521	10,942	100	11,042	908,812	20,751	929,563
Apr	866,298	20,064	886,362	32,552		32,552	918,914	14,928	87	15,015	913,778	20,151	933,929
May	862,562	24,485	887,047	32,456		32,456	919,503	23,125	129	23,254	918,143	24,614	942,757
Jun	859,083	23,865	882,948	32,305		32,305	915,253	24,302	82	24,384	915,690	23,947	939,637
<b>Average</b>	<b>863,157</b>	<b>22,484</b>	<b>885,641</b>	<b>32,465</b>		<b>32,465</b>	<b>918,106</b>	<b>17,862</b>	<b>94</b>	<b>17,956</b>	<b>913,484</b>	<b>22,578</b>	<b>936,062</b>

### SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
<b>Paid Subscriptions</b>				
Individual Subscriptions	770,423	11,790	782,213	83.6
Multi-Title Digital Programs		10,694	10,694	1.1
Partnership Deductible Subscriptions	92,734		92,734	9.9
<b>Total Paid Subscriptions</b>	<b>863,157</b>	<b>22,484</b>	<b>885,641</b>	<b>94.6</b>
<b>Verified Subscriptions</b>				
Public Place	29,895		29,895	3.2
Individual Use	2,570		2,570	0.3
<b>Total Verified Subscriptions</b>	<b>32,465</b>		<b>32,465</b>	<b>3.5</b>
<b>Total Paid &amp; Verified Subscriptions</b>	<b>895,622</b>	<b>22,484</b>	<b>918,106</b>	<b>98.1</b>
<b>Single Copy Sales</b>				
Single Issue	17,862	94	17,956	1.9
<b>Total Single Copy Sales</b>	<b>17,862</b>	<b>94</b>	<b>17,956</b>	<b>1.9</b>
<b>Total Paid &amp; Verified Circulation</b>	<b>913,484</b>	<b>22,578</b>	<b>936,062</b>	<b>100.0</b>

### VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2017	925,000	934,717	935,226	-509	-0.1
12/31/2016	925,000	935,079	935,411	-332	
12/31/2015	925,000	941,693	940,797	896	0.1

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### PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy Subscription	\$5.99		
Average Subscription Price Annualized (3)	\$37.00	\$19.20	
Average Subscription Price per Copy		\$1.60	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2017

(3) Based on the following issue per year frequency: 12

**ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER**

Circulation by Regional, Metro & Demographic Editions  
 Geographic Data  
 Analysis of New & Renewal Paid Individual Subscriptions  
 Trend Analysis

**ADDITIONAL ANALYSIS OF VERIFIED**

	Print	Digital Issue	Total
<b>Public Place</b>			
Doctor/Health Care Providers	19,509		19,509
Personal Care Salons	10,386		10,386
<b>Total Public Place Copies</b>	<b>29,895</b>		<b>29,895</b>
<b>Individual Use</b>			
Individually Requested	1,020		1,020
Partnership Programs	135		135
Professionals	1,415		1,415
<b>Total Individual Use Copies</b>	<b>2,570</b>		<b>2,570</b>

**RATE BASE**

Rate base shown in Executive Summary is for paid and verified circulation.

**NOTES**

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Award Point Programs:** Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 189,863

**Average Nonanalyzed Nonpaid:** Average Nonanalyzed Nonpaid circulation for the period was: 21,607

**Multi-Title Digital Programs**

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	10,694	10,694	2.1	22,367

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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