

Annual Frequency: 10 times/year

Field Served: HEALTH provides expert advice, delicious recipes, smart workouts and the latest beauty trends to inspire women to achieve emotional and physical well-being and motivate them to feel happy and healthy every day.

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## Publisher's Statement

6 months ended June 30, 2018, *Subject to Audit*

### EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation	Analyzed Nonpaid	Total Circulation	Rate Base	Variance to Rate Base
1,335,365	25,724	1,361,089	15,004	1,376,093	1,350,000	26,093

### TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation	Analyzed Nonpaid			Total Paid, Verified & Analyzed Nonpaid Circulation - Print	Total Paid, Verified & Analyzed Nonpaid Circulation - Digital Issue	Total Paid, Verified & Analyzed Nonpaid Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales				Print	Digital Issue	Total Analyzed Nonpaid			
Jan/Feb	1,252,887	24,078	1,276,965	59,931		59,931	1,336,896	34,865	231	35,096	1,347,683	24,309	1,371,992				1,347,683	24,309	1,371,992
Mar	1,255,402	18,887	1,274,289	59,853		59,853	1,334,142	22,470	137	22,607	1,337,725	19,024	1,356,749				1,337,725	19,024	1,356,749
Apr	1,261,068	18,910	1,279,978	59,777		59,777	1,339,755	23,915	140	24,055	1,344,760	19,050	1,363,810	25,007		25,007	1,369,767	19,050	1,388,817
May	1,253,705	18,647	1,272,352	59,609		59,609	1,331,961	25,393	169	25,562	1,338,707	18,816	1,357,523	25,005		25,005	1,363,712	18,816	1,382,528
Jun	1,256,143	18,473	1,274,616	59,455		59,455	1,334,071	21,202	98	21,300	1,336,800	18,571	1,355,371	25,008		25,008	1,361,808	18,571	1,380,379
Average	1,255,841	19,799	1,275,640	59,725		59,725	1,335,365	25,569	155	25,724	1,341,135	19,954	1,361,089	15,004		15,004	1,356,139	19,954	1,376,093

### SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
<b>Paid Subscriptions</b>				
Individual Subscriptions	1,000,044	7,276	1,007,320	73.2
Club/Membership: Non-deductible	102		102	0.0
Multi-Title Digital Programs		12,523	12,523	0.9
Partnership Deductible Subscriptions	255,695		255,695	18.6
<b>Total Paid Subscriptions</b>	<b>1,255,841</b>	<b>19,799</b>	<b>1,275,640</b>	<b>92.7</b>
<b>Verified Subscriptions</b>				
Public Place	59,725		59,725	4.3
<b>Total Verified Subscriptions</b>	<b>59,725</b>		<b>59,725</b>	<b>4.3</b>
<b>Total Paid &amp; Verified Subscriptions</b>	<b>1,315,566</b>	<b>19,799</b>	<b>1,335,365</b>	<b>97.0</b>
<b>Single Copy Sales</b>				
Single Issue	25,569	155	25,724	1.9
<b>Total Single Copy Sales</b>	<b>25,569</b>	<b>155</b>	<b>25,724</b>	<b>1.9</b>
<b>Total Paid &amp; Verified Circulation</b>	<b>1,341,135</b>	<b>19,954</b>	<b>1,361,089</b>	<b>98.9</b>
<b>Analyzed Nonpaid</b>				
Market Coverage	15,004		15,004	1.1
<b>Total Analyzed Nonpaid</b>	<b>15,004</b>		<b>15,004</b>	<b>1.1</b>
<b>Total Circulation</b>	<b>1,356,139</b>	<b>19,954</b>	<b>1,376,093</b>	<b>100.0</b>

### VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2017	1,350,000	1,363,824	1,363,961	-137	
12/31/2016	1,350,000	1,364,656	1,364,219	437	
12/31/2015	1,350,000	1,384,929	1,376,472	8,457	0.6

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### PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy Subscription	\$4.99		
Average Subscription Price Annualized (3)	\$16.50		
Average Subscription Price per Copy		\$13.50	
		\$1.35	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2017

(3) Based on the following issue per year frequency: 10

**ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER**

Circulation by Regional, Metro & Demographic Editions  
 Geographic Data  
 Analysis of New & Renewal Paid Individual Subscriptions  
 Trend Analysis

**ADDITIONAL ANALYSIS OF VERIFIED**

	Print	Digital Issue	Total
<b>Public Place</b>			
Doctor/Health Care Providers	31,738		31,738
Fitness/Recreational Facilities	6,451		6,451
Personal Care Salons	21,536		21,536
<b>Total Public Place Copies</b>	<b>59,725</b>		<b>59,725</b>

**RATE BASE**

Rate base shown in Executive Summary is for paid, verified & analyzed nonpaid circulation.

**NOTES**

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Award Point Programs:** Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 473,789

**Average Nonanalyzed Nonpaid:** Average Nonanalyzed Nonpaid circulation for the period was: 62,644

**Method of Circulation for Analyzed Nonpaid:** Market Coverage copies are delivered via USPS to individual recipients.

**Multi-Title Digital Programs**

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	12,523	12,523	2.4	29,767

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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