



## Publisher's Statement

6 months ended June 30, 2018, *Subject to Audit*

Annual Frequency: 12 times/year

Field Served: INSTYLE celebrates the private side of public faces, revealing the personal style choices of the world's most fascinating people. An insider's guide to the latest trends in beauty, fashion, home, entertaining and charities, INSTYLE is a trusted, one-stop source for style inspiration and ideas.

Published by Time Inc., Time Inc. is a wholly-owned subsidiary of Meredith Corporation.

### EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
1,560,493	148,016	1,708,509	1,700,000	8,509

### TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan	1,468,310	33,037	1,501,347	90,390		90,390	1,591,737	105,343	396	105,739	1,664,043	33,433	1,697,476
Feb	1,445,386	35,656	1,481,042	91,843		91,843	1,572,885	127,616	571	128,187	1,664,845	36,227	1,701,072
Mar	1,442,148	35,549	1,477,697	49,739		49,739	1,527,436	178,060	627	178,687	1,669,947	36,176	1,706,123
Apr	1,439,552	35,331	1,474,883	88,915		88,915	1,563,798	146,179	470	146,649	1,674,646	35,801	1,710,447
May	1,436,806	33,439	1,470,245	88,828		88,828	1,559,073	150,431	586	151,017	1,676,065	34,025	1,710,090
Jun	1,435,290	33,208	1,468,498	79,531		79,531	1,548,029	177,245	572	177,817	1,692,066	33,780	1,725,846
<b>Average</b>	<b>1,444,582</b>	<b>34,370</b>	<b>1,478,952</b>	<b>81,541</b>		<b>81,541</b>	<b>1,560,493</b>	<b>147,479</b>	<b>537</b>	<b>148,016</b>	<b>1,673,602</b>	<b>34,907</b>	<b>1,708,509</b>

### SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
<b>Paid Subscriptions</b>				
Individual Subscriptions	871,251	19,265	890,516	52.1
Multi-Title Digital Programs		15,105	15,105	0.9
Partnership Deductible Subscriptions	573,331		573,331	33.6
<b>Total Paid Subscriptions</b>	<b>1,444,582</b>	<b>34,370</b>	<b>1,478,952</b>	<b>86.6</b>
<b>Verified Subscriptions</b>				
Public Place	73,132		73,132	4.3
Individual Use	8,409		8,409	0.5
<b>Total Verified Subscriptions</b>	<b>81,541</b>		<b>81,541</b>	<b>4.8</b>
<b>Total Paid &amp; Verified Subscriptions</b>	<b>1,526,123</b>	<b>34,370</b>	<b>1,560,493</b>	<b>91.3</b>
<b>Single Copy Sales</b>				
Single Issue	147,479	537	148,016	8.7
<b>Total Single Copy Sales</b>	<b>147,479</b>	<b>537</b>	<b>148,016</b>	<b>8.7</b>
<b>Total Paid &amp; Verified Circulation</b>	<b>1,673,602</b>	<b>34,907</b>	<b>1,708,509</b>	<b>100.0</b>

### VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2017	1,700,000	1,729,072	1,732,092	-3,020	-0.2
12/31/2016	1,700,000	1,736,883	1,733,884	2,999	0.2
12/31/2015	1,700,000	1,758,048	1,754,412	3,636	0.2

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### PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy Subscription	\$5.99		
Average Subscription Price Annualized (3)	\$26.00	\$18.12	
Average Subscription Price per Copy		\$1.51	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2017

(3) Based on the following issue per year frequency: 12

**ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER**

Circulation by Regional, Metro & Demographic Editions  
 Geographic Data  
 Analysis of New & Renewal Paid Individual Subscriptions  
 Trend Analysis

**ADDITIONAL ANALYSIS OF VERIFIED**

	Print	Digital Issue	Total
<b>Public Place</b>			
Personal Care Salons	73,132		73,132
<b>Total Public Place Copies</b>	<b>73,132</b>		<b>73,132</b>
<b>Individual Use</b>			
Ordered/Payment Not Received	8,409		8,409
<b>Total Individual Use Copies</b>	<b>8,409</b>		<b>8,409</b>

**RATE BASE**

Rate base shown in Executive Summary is for paid and verified circulation.

**NOTES**

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Award Point Programs:** Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 286,548

**Average Nonanalyzed Nonpaid:** Average Nonanalyzed Nonpaid circulation for the period was: 39,690

**Multi-Title Digital Programs**

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	15,105	15,105	2.8	41,798

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Meredith Corporation  
 IN STYLE, published by Time Inc., Time Inc. is a wholly-owned subsidiary of Meredith Corporation. \* 225 Liberty Street \* New York, NY 10281

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 Vice President, Consumer Marketing  
 P: 212.522.1212 \* URL: www.instyle.com  
 Established: 1994

LAURA FRERER-SCHMIDT  
 Publisher  
 AAM Member since: 1996