



2018 Rate Card

RATE BASE (000)1,700

COVERS

Cover 2 \$273,500

Cover 3 \$247,600

Cover 4 \$301,500

FOUR COLOR / BLACK & WHITE

Full page \$215,300

2/3 page \$173,700

1/2 page \$140,000

1/3 page \$103,400

***Note:** Cover 2 advertiser must run on page I.
Page I costs \$215,300.

Circulation includes the print and digital editions of the Magazine. Qualified full-run advertisements will run in both editions. See MAGAZINE ADVERTISING TERMS AND CONDITIONS for additional information including opt-out and upgrade options.