2018 Media Kit

NATIONAL ADVERTISING RATES



RATE BASE: 2,050,000

COLOR RATES

Full Page	\$224,300
2/3 Page	\$179,300
1/2 Page	\$140,200
1/3 Page	\$100,900
Digest Page	\$126,100

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BLACK & WHITE RATES

Full Page	\$156,900
2/3 Page	\$125,500
1/2 Page	\$98,000
1/3 Page	\$70,600
Digest Page	\$88,300

PREMIUM PAGE RATES

Cover 2	\$280,500
Cover 3	\$296,900
Cover 4	\$291,700

