EDITORIAL MISSION:
In a world of unlimited choices, Allrecipes magazine sifts through and serves up the best from Allrecipes.com, the world’s largest online community of cooks. We change up the food world by bringing trusted connections and relationships to her kitchen. She shares more than recipes—she enjoys the expertise and encouragement of her community. Allrecipes is the place where she’s celebrated and inspired to try something new.

EDITORIAL MISSION:
Allrecipes is a lifestyle magazine that explores the Midwest region, savors its uniqueness and celebrates its way of life. With a deep understanding of the Midwest Living inspires its community to experience the best of the region in travel, food, home and lifestyle.

EDITORIAL MISSION:
In today’s uncertain and demanding world, Parents understands that raising good people is the most important job. We serve up trusted advice that inspires and empowers, and inspires parents as they help navigate a world that can often feel unfair.

EDITORS MISSION:
Parents Latina understands that all Latina moms and dads want to raise good people rooted in their family’s heritage. That’s why we serve up valuable advice that inspires and empowers, and inspires parents as they help navigate a world that can often feel unfair.

EDITORIAL MISSION:
Parents Latina connects you to your community, bolsters your cultural pride, and an open dialogue with our audience, we understand, unite and celebrate the fastest growing market in the U.S.

EDITORIAL MISSION:
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EDITORIAL MISSION:
It ALL STARTS AT HOME—BUT IT DOESN’T END THERE! Reveal is a new magazine from Drew and Jonathan Scott, the beloved home experts behind HGTV’s Property Brothers. A lifestyle brand with home at the core. Reveal celebrates the home as a jumping off point for the things that matter most: family, friends, adventure, and fun.

EDITORIAL MISSION:
SHAPEx is the authoritative voice speaking directly to women who lead their lifestyle, rooted in the science-backed guidance of our editorial and board of advisors. We understand her, we motivate her, and we speak to her—about the race she trains for, the cooking class she wants to try, the adventure trip she goes on, the workout trend that piques her interest, the new face of confidence and on-trend, how she wants to live.

EDITORIAL MISSION:
Introducing SWEET JULY, Ayesha Curry’s new magazine, focused on her approach to living well in every way—today and beyond.

EDITORIAL MISSION:
Southern Living brings enjoyment, fulfillment, and inspiration by celebrating the best of the Southern Lifestyle. We inspire creativity in their homes, their kitchens, their gardens, and their personal life.

EDITORIAL MISSION:
Travel + Leisure inspires and empowers the world’s most curious and sophisticated travelers to travel more—and travel better.

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FREQUENCY: 52X
RATE BASE: 2,904,000
MEDIAN MHI: $61.2K
MEDIAN AGE: 54
AUDIENCE: 13,6MM
DISTRIBUTION: 10X

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