



Annual Frequency: 10 times/year

Field Served: PEOPLE EN ESPAÑOL brings its readers exclusive stories that entertain and inspire, as well as information that enriches their lives. We deliver celebrity access that is second to none, beauty and fashion coverage, award-winning design and human interest stories across a multitude of platforms including print, television and online.

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Publisher's Statement

6 months ended June 30, 2018, *Subject to Audit*

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
484,314	23,842	508,156	500,000	8,156

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Mar	386,216	2,662	388,878	99,948		99,948	488,826	14,645	33	14,678	500,809	2,695	503,504
Apr	380,449	2,456	382,905	97,187		97,187	480,092	25,691	50	25,741	503,327	2,506	505,833
May	385,345	2,433	387,778	100,577		100,577	488,355	21,840	48	21,888	507,762	2,481	510,243
Jun/Jul	376,718	2,433	379,151	100,832		100,832	479,983	33,000	61	33,061	510,550	2,494	513,044
Average	382,182	2,496	384,678	99,636		99,636	484,314	23,794	48	23,842	505,612	2,544	508,156

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	231,707	1,483	233,190	45.9
Club/Membership: Nondeductible	29,808		29,808	5.9
Multi-Title Digital Programs		1,013	1,013	0.2
Partnership Deductible Subscriptions	17,209		17,209	3.4
Sponsored Subscriptions	103,458		103,458	20.4
Total Paid Subscriptions	382,182	2,496	384,678	75.7
Verified Subscriptions				
Public Place	94,883		94,883	18.7
Individual Use	4,753		4,753	0.9
Total Verified Subscriptions	99,636		99,636	19.6
Total Paid & Verified Subscriptions	481,818	2,496	484,314	95.3
Single Copy Sales				
Single Issue	23,794	48	23,842	4.7
Total Single Copy Sales	23,794	48	23,842	4.7
Total Paid & Verified Circulation	505,612	2,544	508,156	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2017	540,000	544,469	545,315	-846	-0.2
6/30/2016	540,000	553,556	553,625	-69	
6/30/2015	540,000	550,980	552,194	-1,214	-0.2

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy Subscription	\$1.99		
	\$19.97		
Average Subscription Price Annualized (3)		\$13.97	
Average Subscription Price per Copy		\$1.27	

- (1) For statement period
- (2) Represents subscriptions for the 12 month period ended December 31, 2017
- (3) Based on the following issue per year frequency: 11

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	55,120		55,120
Fitness/Recreational Facilities	1,269		1,269
Personal Care Salons	38,494		38,494
Total Public Place Copies	94,883		94,883
Individual Use			
Ordered/Payment Not Received	4,753		4,753
Total Individual Use Copies	4,753		4,753

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 80,592

Post-Expire Copies: The following average number of copies were served to subscribers post expiration pending renewal and are included in Paid Subscriptions: 12,000

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 16,062

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	1,013	1,013	1.6	1,589

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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