

Publisher's Statement

6 months ended June 30, 2018, *Subject to Audit*

Annual Frequency: 10 times/year

Field Served: With practical, simple ideas and a "keep-it-real" attitude, RACHAEL RAY Every Day delivers a fresh approach to cooking, entertaining, style and travel that helps our readers take things off their to-do lists and have fun while they're doing it.

Published by Meredith Corporation

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
1,717,391	1,120	1,718,511	1,700,000	18,511

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan/Feb	1,528,312	111,653	1,639,965	73,596		73,596	1,713,561	1,000	133	1,133	1,602,908	111,786	1,714,694
Mar	1,527,466	111,843	1,639,309	73,596		73,596	1,712,905	1,000	127	1,127	1,602,062	111,970	1,714,032
Apr	1,527,957	109,831	1,637,788	73,596		73,596	1,711,384	1,000	120	1,120	1,602,553	109,951	1,712,504
May	1,530,255	127,771	1,658,026	73,596		73,596	1,731,622	1,000	111	1,111	1,604,851	127,882	1,732,733
Jun	1,532,095	111,793	1,643,888	73,596		73,596	1,717,484	1,000	110	1,110	1,606,691	111,903	1,718,594
Average	1,529,217	114,578	1,643,795	73,596		73,596	1,717,391	1,000	120	1,120	1,603,813	114,698	1,718,511

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	1,429,409	92,922	1,522,331	88.6
Multi-Title Digital Programs		8,034	8,034	0.5
Partnership Deductible Subscriptions	57,061	13,622	70,683	4.1
Sponsored Subscriptions	42,747		42,747	2.5
Total Paid Subscriptions	1,529,217	114,578	1,643,795	95.7
Verified Subscriptions				
Public Place	70,000		70,000	4.1
Individual Use	3,596		3,596	0.2
Total Verified Subscriptions	73,596		73,596	4.3
Total Paid & Verified Subscriptions	1,602,813	114,578	1,717,391	99.9
Single Copy Sales				
Single Issue	1,000	120	1,120	0.1
Total Single Copy Sales	1,000	120	1,120	0.1
Total Paid & Verified Circulation	1,603,813	114,698	1,718,511	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2017	1,700,000	1,703,349	1,708,297	-4,948	-0.3
12/31/2016	1,700,000	1,738,995	1,738,995		
12/31/2015	1,700,000	1,718,335	1,719,474	-1,139	-0.1

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$4.99		
Subscription	\$24.00		
Average Subscription Price Annualized (3)		\$14.20	
Average Subscription Price per Copy		\$1.42	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2017

(3) Based on the following issue per year frequency: 10

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
Geographic Data
Analysis of New & Renewal Paid Individual Subscriptions
Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	70,000		70,000
Total Public Place Copies	70,000		70,000
Individual Use			
Individually Requested	1		1
Ordered/Payment Not Received	3,595		3,595
Total Individual Use Copies	3,596		3,596

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 52,931

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 10,509

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	8,034	8,034	2.2	17,675

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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