

Annual Frequency: 12 times/year

Field Served: REAL SIMPLE provides women with inspiring ideas and practical solutions to make every part of their lives easier and better.

Published by: Time Inc. Lifestyle Group, a subsidiary of Time Inc., Time Inc. is wholly-owned subsidiary of Meredith Corporation

Publisher's Statement

6 months ended June 30, 2018, *Subject to Audit*

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation	Analyzed Nonpaid	Total Circulation	Rate Base	Variance to Rate Base
1,832,489	152,043	1,984,532	3,309	1,987,841	1,975,000	12,841

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation	Analyzed Nonpaid			Total Paid, Verified & Analyzed Nonpaid Circulation - Print	Total Paid, Verified & Analyzed Nonpaid Circulation - Digital Issue	Total Paid, Verified & Analyzed Nonpaid Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales				Print	Digital Issue	Total Analyzed Nonpaid			
Jan	1,718,725	56,457	1,775,182	30,137		30,137	1,805,319	180,262	608	180,870	1,929,124	57,065	1,986,189				1,929,124	57,065	1,986,189
Feb	1,719,823	54,075	1,773,898	65,124		65,124	1,839,022	145,951	407	146,358	1,930,898	54,482	1,985,380				1,930,898	54,482	1,985,380
Mar	1,712,937	54,700	1,767,637	65,077		65,077	1,832,714	151,965	495	152,460	1,929,979	55,195	1,985,174				1,929,979	55,195	1,985,174
Apr	1,722,633	56,753	1,779,386	35,319		35,319	1,814,705	174,585	565	175,150	1,932,537	57,318	1,989,855				1,932,537	57,318	1,989,855
May	1,786,282	49,581	1,835,863	35,196		35,196	1,871,059	107,234	298	107,532	1,928,712	49,879	1,978,591	19,854		19,854	1,948,566	49,879	1,998,445
Jun	1,747,782	49,206	1,796,988	35,127		35,127	1,832,115	149,531	357	149,888	1,932,440	49,563	1,982,003				1,932,440	49,563	1,982,003
Average	1,734,697	53,462	1,788,159	44,330		44,330	1,832,489	151,588	455	152,043	1,930,615	53,917	1,984,532	3,309		3,309	1,933,924	53,917	1,987,841

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	1,551,049	32,646	1,583,695	79.7
Multi-Title Digital Programs		20,816	20,816	1.0
Partnership Deductible Subscriptions	183,648		183,648	9.2
Total Paid Subscriptions	1,734,697	53,462	1,788,159	90.0
Verified Subscriptions				
Public Place	44,124		44,124	2.2
Individual Use	206		206	0.0
Total Verified Subscriptions	44,330		44,330	2.2
Total Paid & Verified Subscriptions	1,779,027	53,462	1,832,489	92.2
Single Copy Sales				
Single Issue	151,588	455	152,043	7.6
Total Single Copy Sales	151,588	455	152,043	7.6
Total Paid & Verified Circulation	1,930,615	53,917	1,984,532	99.8
Analyzed Nonpaid				
Market Coverage	3,309		3,309	0.2
Total Analyzed Nonpaid	3,309		3,309	0.2
Total Circulation	1,933,924	53,917	1,987,841	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2017	1,975,000	1,987,746	1,990,682	-2,936	-0.1
12/31/2016	1,975,000	2,041,242	2,038,819	2,423	0.1
12/31/2015	1,975,000	2,001,925	2,000,332	1,593	0.1

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$5.99		
Subscription	\$28.95		
Average Subscription Price Annualized (3)		\$19.92	
Average Subscription Price per Copy		\$1.66	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2017

(3) Based on the following issue per year frequency: 12

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Meredith Corporation

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Established: 2000

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AAM Member since: 2001

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions

Geographic Data

Analysis of New & Renewal Paid Individual Subscriptions

Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	25,833		25,833
Education/Learning Facilities	843		843
Fitness/Recreational Facilities	403		403
Personal Care Salons	17,045		17,045
Total Public Place Copies	44,124		44,124
Individual Use			
Individually Requested	200		200
Publication Subscribers	6		6
Total Individual Use Copies	206		206

RATE BASE

Rate base shown in Executive Summary is for combined paid and verified & analyzed nonpaid circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 280,426

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 79,029

Method of Circulation for Analyzed Nonpaid: Market Coverage copies are delivered via USPS to individual recipients.

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	20,816	20,816	2.4	49,378