



SHAPE

Annual Frequency: 10 times/year

Field Served: Young, educated, affluent women leading active lifestyles who use fitness, fashion and beauty to be their best.

Published by: Meredith Corporation

Publisher's Statement

6 months ended June 30, 2018, *Subject to Audit*

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
2,489,369	55,580	2,544,949	2,500,000	44,949

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation	
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan/Feb	2,153,578	223,359	2,376,937	121,266		121,266	2,498,203	74,000	586	74,586	2,348,844	223,945	2,572,789
Mar	2,193,102	200,174	2,393,276	115,146		115,146	2,508,422	52,000	374	52,374	2,360,248	200,548	2,560,796
Apr	2,179,688	187,601	2,367,289	115,169		115,169	2,482,458	57,000	367	57,367	2,351,857	187,968	2,539,825
May	2,167,115	185,468	2,352,583	115,216		115,216	2,467,799	45,000	338	45,338	2,327,331	185,806	2,513,137
Jun	2,184,733	190,032	2,374,765	115,196		115,196	2,489,961	48,000	235	48,235	2,347,929	190,267	2,538,196
Average	2,175,643	197,327	2,372,970	116,399		116,399	2,489,369	55,200	380	55,580	2,347,242	197,707	2,544,949

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	1,484,592	148,365	1,632,957	64.2
Multi-Title Digital Programs		9,975	9,975	0.4
Partnership Deductible Subscriptions	585,929	38,987	624,916	24.6
Sponsored Subscriptions	105,122		105,122	4.1
Total Paid Subscriptions	2,175,643	197,327	2,372,970	93.2
Verified Subscriptions				
Public Place	114,835		114,835	4.5
Individual Use	1,564		1,564	0.1
Total Verified Subscriptions	116,399		116,399	4.6
Total Paid & Verified Subscriptions	2,292,042	197,327	2,489,369	97.8
Single Copy Sales				
Single Issue	55,200	380	55,580	2.2
Total Single Copy Sales	55,200	380	55,580	2.2
Total Paid & Verified Circulation	2,347,242	197,707	2,544,949	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2017	2,500,000	2,535,831	2,535,831		
6/30/2016	2,500,000	2,524,825	2,524,749	76	
6/30/2015	2,500,000	2,592,047	2,573,777	18,270	0.7

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$4.99		
Subscription	\$22.00		
Average Subscription Price Annualized (3)		\$16.50	
Average Subscription Price per Copy		\$1.65	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2017

(3) Based on the following issue per year frequency: 10

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	71,200		71,200
Personal Care Salons	35,000		35,000
Transportation Outlets	8,635		8,635
Total Public Place Copies	114,835		114,835
Individual Use			
Ordered/Payment Not Received	1,564		1,564
Total Individual Use Copies	1,564		1,564

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 13,783

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	9,975	9,975	2.3	22,943

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Meredith Corporation
 Shape, published by Meredith Corporation * 375 Lexington Avenue * New York, NY 10017-5514

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 VP, Consumer Marketing
 P: 212.551.7171 * URL: www.shape.com
 Established: 1981

ANN GOBEL
 Publisher
 AAM Member since: 2015