



Annual Frequency: 13 times/year

Field Served: Reflects southern interest in homes and gardens, recreation and travel, and foods and entertainment.

Published by: Time Inc. Lifestyle Group, a subsidiary of Time Inc., Time Inc. is wholly-owned subsidiary of Meredith Corporation

Publisher's Statement

6 months ended June 30, 2018, *Subject to Audit*

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
2,755,994	67,650	2,823,644	2,800,000	23,644

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation	
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan	2,643,827	30,821	2,674,648	95,027		95,027	2,769,675	58,753	228	58,981	2,797,607	31,049	2,828,656
Feb	2,636,192	30,981	2,667,173	94,833		94,833	2,762,006	61,674	228	61,902	2,792,699	31,209	2,823,908
Mar	2,626,049	29,498	2,655,547	94,378		94,378	2,749,925	66,731	217	66,948	2,787,158	29,715	2,816,873
Apr	2,622,864	29,770	2,652,634	93,904		93,904	2,746,538	81,537	222	81,759	2,798,305	29,992	2,828,297
May	2,632,584	29,386	2,661,970	93,553		93,553	2,755,523	65,886	215	66,101	2,792,023	29,601	2,821,624
Jun	2,630,082	29,046	2,659,128	93,169		93,169	2,752,297	69,999	210	70,209	2,793,250	29,256	2,822,506
Average	2,631,933	29,917	2,661,850	94,144		94,144	2,755,994	67,430	220	67,650	2,793,507	30,137	2,823,644

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	2,337,838	19,480	2,357,318	83.5
Club/Membership: Nondeductible	24		24	0.0
Multi-Title Digital Programs		10,437	10,437	0.4
Partnership Deductible Subscriptions	294,071		294,071	10.4
Total Paid Subscriptions	2,631,933	29,917	2,661,850	94.3
Verified Subscriptions				
Public Place	94,054		94,054	3.3
Individual Use	90		90	0.0
Total Verified Subscriptions	94,144		94,144	3.3
Total Paid & Verified Subscriptions	2,726,077	29,917	2,755,994	97.6
Single Copy Sales				
Single Issue	67,430	220	67,650	2.4
Total Single Copy Sales	67,430	220	67,650	2.4
Total Paid & Verified Circulation	2,793,507	30,137	2,823,644	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2017	2,800,000	2,829,804	2,829,916	-112	
6/30/2016	2,800,000	2,840,816	2,839,778	1,038	
6/30/2015	2,800,000	2,832,218	2,822,811	9,407	0.3

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy Subscription	\$5.16		
Average Subscription Price Annualized (3)	\$22.00	\$17.16	
Average Subscription Price per Copy		\$1.32	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2017

(3) Based on the following issue per year frequency: 13

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Automotive Outlets	3,486		3,486
Business/Professional Services	5,704		5,704
Doctor/Health Care Providers	44,757		44,757
Fitness/Recreational Facilities	1,542		1,542
Personal Care Salons	36,954		36,954
Public Place Other	1,611		1,611
Total Public Place Copies	94,054		94,054
Individual Use			
Individually Requested	90		90
Total Individual Use Copies	90		90

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Double Issues: A double issue represents two copies of service. The Average Subscription Price Annualized is based on 13 issues, which includes one double issue.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 196,621

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 71,894

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	10,437	10,437	2.2	23,273

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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STEVE CROWE
 Vice President, Consumer Marketing
 P: 212.522.1212 * URL: www.southernliving.com
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JON WERTHER
 President, National Media Group
 AAM Member since: 1966