

2019 RATE CARD

Rate Base **1,400,000**

4-Color	Gross
Page	\$127,500
2/3 Page	\$102,100
1/2 Page Digest	\$95,600
1/2 Page	\$89,300
1/3 Page	\$57,400

Covers —Non-Canceable

2nd Cover	\$159,300
3rd Cover	\$146,600
4th Cover	\$159,300

Black/White — One

Page	\$89,300
2/3 Page	\$71,400
1/2 Page Digest	\$66,900
1/2 Page	\$62,600
1/3 Page	\$40,200

For specs, visit meredith.com/ad-specs.

