

Diabetic LIVING

2019 RATE CARD

RATE BASE: **500,000**

4-COLOR

	GROSS RATE
Page	\$100,100
2/3 Page	\$80,000
1/2 Page or Digest	\$75,000
1/2 Page	\$70,000
1/3 Page	\$42,000
1/6 Page	\$25,000

COVERS – NON-CANCELABLE

2nd Cover	\$110,000
3rd Cover	\$110,000
4th Cover	\$120,100

BLACK & WHITE

Page	\$68,900
2/3 Page	\$55,100
1/2 Page or Digest	\$51,600
1/2 Page	\$48,300
1/3 Page	\$31,100
1/6 Page	\$17,200

For specs, visit
MEREDITH.COM/AD-SPECS

