## **2019 RATES**

| RATE BASE         | 1,350,000 |
|-------------------|-----------|
| FOUR COLOR        |           |
| FULL PAGE         | \$160,500 |
| % PAGE            | \$128,400 |
| ½ PAGE            | \$104,400 |
| 1/3 PAGE          | \$72,300  |
| BLACK & WHITE     |           |
| FULL PAGE         | \$144,500 |
| ⅔ PAGE            | \$115,600 |
| ½ PAGE            | \$94,000  |
| 1/3 PAGE          | \$65,100  |
| PREMIUM POSITIONS |           |
| COVER 2           | \$200,700 |
| COVER 3           | \$184,600 |
| COVER 4           | \$216,700 |
|                   |           |
| FOR SPECS VISIT   |           |
| MEREDITH.COM/AD   | -SPECS    |
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