



## THE MAGNOLIA JOURNAL 2019 NATIONAL RATES

RATEBASE: 1,200,000

PAGE RATES	
FULL PAGE	\$175,100
2/3 PAGE	\$145,900
1/2 PAGE	\$ 113,800
1/3 PAGE*	\$81,700

PREMIUM PAGE RATES	
COVER 2/P1	\$402,730
COVER 3	\$ 192,610
COVER 4	\$280,160

All rates are gross.  
 Special units and inserts - rates on request.  
 \*1/3 Page ads can only run if facing a P4CB Ad from the same advertiser.