## 2022 onsert media program advertising schedule



















| allrecipes  | Better Homes<br>& Gardens   | EatingWell   | Entertainment  | FOOD&WINE  | Health   | InStyle  | MAGNOLIA  | Living   | MidwestLiving  | Parents  | FEIL  | REALSIMPLE   | Southern Living  | TRAVEL+<br>LEISURE   | quilting   | doit   | WOOD.  |
|---|---|--|--|--|--|--|---|--|--|--|---|--|--|--|--|--|--|
| 6 times<br>1,302,600 qty  | 11 times<br><b>6,851,200 qty</b>  | 10 times<br><b>1,574,600 qty</b>   | 12 times<br>1,288,750 qty  | 11 times<br>801,488 qty  | 10 times<br>1,159,296 qty  | 11 times<br><b>1,415,532 qty</b>   | 4 times<br>894,600 qty  | 10 times<br>1,796,204 qty  | 6 times<br>850,408 qty   | 11 times<br><b>1,755,196 qty</b>   | 9 times<br><b>447,550 qty</b>   | 11 times<br>1,683,700 qty  | 11 times<br><b>2,562,663 qty</b>   | 11 times<br>850,113 qty  | 6 times<br>125,000 qty ▲   | 4 times<br>196,000 qty ▲   | 7 times<br>281,400 qty ▲   |
|   | jan/feb 2022<br>ad close: 11/8/21<br>onserts due: 12/22/21<br>on-sale: 1/14/22  | jan/feb 2022<br>ad close: 11/2/21<br>onserts due: 12/6/21<br>on-sale: 1/1/22     | january 2022<br>ad close: 10/26/21<br>onserts due: 11/17/21<br>on-sale: 12/17/21 |  | jan/feb 2022<br>ad close: 10/15/21<br>onserts due: 11/22/21<br>on-sale: 12/17/21 |  |   | jan/feb 2022<br>ad close: 11/3/21<br>onserts due: 12/17/21<br>on-sale: 1/14/22   | jan/feb 2022<br>ad close: 10/15/21<br>onserts due: 11/18/21<br>on-sale: 12/17/21 | jan/feb 2022<br>ad close: 11/8/21<br>onserts due: 12/21/21<br>on-sale: 1/7/22  |   | jan/feb 2022<br>ad close: 11/26/21<br>onserts due: 12/21/21<br>on-sale: 1/21/22  | jan/feb 2022<br>ad close: 11/19/21<br>onserts due: 12/28/21<br>on-sale: 1/21/22  |  |  |  |  |
| feb/mar 2022<br>ad close: 12/14/21<br>onserts due: 1/14/22<br>on-sale: 2/11/22  |   |  | february 2022<br>ad close: 11/30/21<br>onserts due: 12/21/21<br>on-sale: 1/21/22 | february 2022<br>ad close: 11/15/21<br>onserts due: 12/21/21<br>on-sale: 1/21/22 |  | february 2022<br>ad close: 11/12/21<br>onserts due: 12/17/21<br>on-sale: 1/14/22 |   |  |  |  |   |  |  | february 2022<br>ad close: 11/15/21<br>onserts due: 12/23/21<br>on-sale: 1/21/22 | february 2022<br>ad close: 9/28/21<br>onserts due: 11/8/21<br>on-sale: 12/3/21 | spring 2022<br>ad close: 11/16/21<br>onserts due: 12/22/21<br>on-sale: 1/22/22 |  |
|   | march 2022<br>ad close: 12/8/21<br>onserts due: 1/19/22<br>on-sale: 2/11/22     | march 2022<br>ad close: 12/14/21<br>onserts due: 1/17/22<br>on-sale: 2/11/22     | march 2022<br>ad close: 12/28/21<br>onserts due: 1/19/22<br>on-sale: 2/18/22     | march 2022<br>ad close: 12/20/21<br>onserts due: 1/20/22<br>on-sale: 2/18/22     | march 2022<br>ad close: 12/10/21<br>onserts due: 1/17/22<br>on-sale: 2/11/22     | march 2022<br>ad close: 12/10/21<br>onserts due: 1/19/22<br>on-sale: 2/11/22     | spring 2022<br>ad close: 12/7/21<br>onserts due: 1/12/22<br>on-sale: 2/11/22  | march 2022<br>ad close: 12/15/21<br>onserts due: 1/20/22<br>on-sale: 2/11/22     | mar/apr 2022<br>ad close: 12/16/21<br>onserts due: 1/20/22<br>on-sale: 2/18/22   | march 2022<br>ad close: 12/8/21<br>onserts due: 1/18/22<br>on-sale: 2/4/22     | march 2022<br>ad close: 12/27/21<br>onserts due: 1/28/22<br>on-sale: 2/18/22    | march 2022<br>ad close: 12/24/21<br>onserts due: 1/26/22<br>on-sale: 2/18/22     | march 2022<br>ad close: 12/16/21<br>onserts due: 1/25/22<br>on-sale: 2/18/22     | march 2022<br>ad close: 12/20/21<br>onserts due: 1/20/22<br>on-sale: 2/18/22     |  |  | march 2022<br>ad close: 10/28/21<br>onserts due: 12/15/21<br>on-sale: 1/7/22   |
| april/may 2022<br>ad close: 1/25/22<br>onserts due: 2/25/22<br>on-sale: 3/25/22 | april 2022<br>ad close: 1/7/22<br>onserts due: 2/16/22<br>on-sale: 3/11/22      | april 2022<br>ad close: 1/11/22<br>onserts due: 2/14/22<br>on-sale: 3/11/22      | april 2022<br>ad close: 1/25/22<br>onserts due: 2/16/22<br>on-sale: 3/18/22      | april 2022<br>ad close: 1/17/22<br>onserts due: 2/17/22<br>on-sale: 3/18/22      | april 2022<br>ad close: 1/7/22<br>onserts due: 2/14/22<br>on-sale: 3/11/22       | april 2022<br>ad close: 1/7/22<br>onserts due: 2/23/22<br>on-sale: 3/18/22       |   | april 2022<br>ad close: 1/12/22<br>onserts due: 2/17/22<br>on-sale: 3/11/22      |  | april 2022<br>ad close: 1/7/22<br>onserts due: 2/15/22<br>on-sale: 3/4/22      | april 2022<br>ad close: 1/24/22<br>onserts due: 2/25/22<br>on-sale: 3/18/22     | april 2022<br>ad close: 1/21/22<br>onserts due: 2/23/22<br>on-sale: 3/18/22      | april 2022<br>ad close: 1/14/22<br>onserts due: 2/22/22<br>on-sale: 3/18/22      | april 2022<br>ad close: 1/17/22<br>onserts due: 2/17/22<br>on-sale: 3/18/22      | april 2022<br>ad close: 11/30/21<br>onserts due: 1/10/22<br>on-sale: 2/4/22    |  |  |
|   | may 2022<br>ad close: 2/8/22<br>onserts due: 3/23/22<br>on-sale: 4/15/22        | may 2022<br>ad close: 2/8/22<br>onserts due: 3/14/22<br>on-sale: 4/8/22          | may 2022<br>ad close: 2/22/22<br>onserts due: 3/16/22<br>on-sale: 4/15/22        | may 2022<br>ad close: 2/14/22<br>onserts due: 3/24/22<br>on-sale: 4/22/22        | may 2022<br>ad close: 2/11/22<br>onserts due: 3/21/22<br>on-sale: 4/15/22        | may 2022<br>ad close: 2/11/22<br>onserts due: 3/23/22<br>on-sale: 4/15/22        |   | may 2022<br>ad close: 2/9/22<br>onserts due: 3/24/22<br>on-sale: 4/15/22         | may/june 2022<br>ad close: 2/11/22<br>onserts due: 3/17/22<br>on-sale: 4/15/22   | may 2022<br>ad close: 2/8/22<br>onserts due: 3/22/22<br>on-sale: 4/8/22        | may 2022<br>ad close: 2/21/22<br>onserts due: 3/23/22<br>on-sale: 4/15/22       | may 2022<br>ad close: 2/18/22<br>onserts due: 3/23/22<br>on-sale: 4/15/22        | may 2022<br>ad close: 2/18/22<br>onserts due: 3/29/22<br>on-sale: 4/22/22        | may 2022<br>ad close: 2/14/22<br>onserts due: 3/24/22<br>on-sale: 4/22/22        |  |  | may 2022<br>ad close: 12/23/21<br>onserts due: 2/9/22<br>on-sale: 3/4/22       |
| june/july 2022<br>ad close: 4/5/22<br>onserts due: 5/6/22<br>on-sale: 6/3/22    | june 2022<br>ad close: 3/8/22<br>onserts due: 4/20/22<br>on-sale: 5/13/22       | june 2022<br>ad close: 3/15/22<br>onserts due: 4/18/22<br>on-sale: 5/13/22       | june 2022<br>ad close: 3/22/22<br>onserts due: 4/13/22<br>on-sale: 5/13/22       | june 2022<br>ad close: 3/14/22<br>onserts due: 4/21/22<br>on-sale: 5/20/22       | june 2022<br>ad close: 3/11/22<br>onserts due: 4/18/22<br>on-sale: 5/13/22       | june 2022<br>ad close: 3/11/22<br>onserts due: 4/27/22<br>on-sale: 5/20/22       | summer 2022<br>ad close: 3/15/22<br>onserts due: 4/20/22<br>on-sale: 5/20/22  | june 2022<br>ad close: 3/9/22<br>onserts due: 4/21/22<br>on-sale: 5/13/22        |  | june 2022<br>ad close: 3/8/22<br>onserts due: 4/19/22<br>on-sale: 5/6/22       | june/july 2022<br>ad close: 3/21/22<br>onserts due: 4/29/22<br>on-sale: 5/20/22 | june 2022<br>ad close: 3/25/22<br>onserts due: 4/27/22<br>on-sale: 5/20/22       | june 2022<br>ad close: 3/18/22<br>onserts due: 4/26/22<br>on-sale: 5/20/22       | june 2022<br>ad close: 3/21/22<br>onserts due: 4/21/22<br>on-sale: 5/20/22       | june 2022<br>ad close: 1/25/22<br>onserts due: 3/7/22<br>on-sale: 4/1/22       | summer 2022<br>ad close: 2/8/22<br>onserts due: 3/22/22<br>on-sale: 4/15/22    |  |
|   | july 2022<br>ad close: 4/8/22<br>onserts due: 5/18/22<br>on-sale: 6/10/22       | jul/aug 2022<br>ad close: 4/19/22<br>onserts due: 5/16/22<br>on-sale: 6/17/22    | july 2022<br>ad close: 4/26/22<br>onserts due: 5/18/22<br>on-sale: 6/17/22       | july 2022<br>ad close: 4/11/22<br>onserts due: 5/19/22<br>on-sale: 6/17/22       | jul/aug 2022<br>ad close: 4/8/22<br>onserts due: 5/16/22<br>on-sale: 6/10/22     | july 2022<br>ad close: 4/8/22<br>onserts due: 5/25/22<br>on-sale: 6/17/22        |   | jul/aug 2022<br>ad close: 4/20/22<br>onserts due: 5/26/22<br>on-sale: 6/17/22    | jul/aug 2022<br>ad close: 4/15/22<br>onserts due: 5/19/22<br>on-sale: 6/17/22    | july 2022<br>ad close: 4/8/22<br>onserts due: 5/17/22<br>on-sale: 6/3/22       |   | july 2022<br>ad close: 4/15/22<br>onserts due: 5/18/22<br>on-sale: 6/10/22       | july 2022<br>ad close: 4/15/22<br>onserts due: 5/24/22<br>on-sale: 6/17/22       | july 2022<br>ad close: 4/18/22<br>onserts due: 5/19/22<br>on-sale: 6/17/22       |  |  | july 2022<br>ad close: 2/24/22<br>onserts due: 4/13/22<br>on-sale: 5/6/22      |
| aug/sept 2022<br>ad close: 6/7/22<br>onserts due: 7/8/22<br>on-sale: 8/5/22     | august 2022<br>ad close: 5/9/22<br>onserts due: 6/22/22<br>on-sale: 7/15/22     |  | august 2022<br>ad close: 5/24/22<br>onserts due: 6/15/22<br>on-sale: 7/15/22     | august 2022<br>ad close: 5/16/22<br>onserts due: 6/23/22<br>on-sale: 7/22/22     |  | august 2022<br>ad close: 5/13/22<br>onserts due: 6/22/22<br>on-sale: 7/15/22     |   |  |  | august 2022<br>ad close: 5/9/22<br>onserts due: 6/21/22<br>on-sale: 7/8/22     | august 2022<br>ad close: 5/9/22<br>onserts due: 6/1/22<br>on-sale: 6/24/22      | august 2022<br>ad close: 5/20/22<br>onserts due: 6/22/22<br>on-sale: 7/15/22     | august 2022<br>ad close: 5/20/22<br>onserts due: 6/28/22<br>on-sale: 7/22/22     | august 2022<br>ad close: 5/16/22<br>onserts due: 6/23/22<br>on-sale: 7/22/22     | august 2022<br>ad close: 3/29/22<br>onserts due: 5/9/22<br>on-sale: 6/3/22     | fall 2022<br>ad close: 5/24/22<br>onserts due: 7/3/22<br>on-sale: 7/29/22      |  |
|   | september 2022<br>ad close: 6/8/22<br>onserts due: 7/20/22<br>on-sale: 8/12/22  | september 2022<br>ad close: 6/7/22<br>onserts due: 7/11/22<br>on-sale: 8/5/22    | september 2022<br>ad close: 6/21/22<br>onserts due: 7/13/22<br>on-sale: 8/12/22  | september 2022<br>ad close: 6/13/22<br>onserts due: 7/21/22<br>on-sale: 8/19/22  | september 2022<br>ad close: 6/10/22<br>onserts due: 7/18/22<br>on-sale: 8/12/22  | september 2022<br>ad close: 6/10/22<br>onserts due: 7/27/22<br>on-sale: 8/19/22  | fall 2022<br>ad close: 6/14/22<br>onserts due: 7/21/22<br>on-sale: 8/20/22    | september 2022<br>ad close: 6/15/22<br>onserts due: 7/21/22<br>on-sale: 8/12/22  | sept/oct 2022<br>ad close: 6/17/22<br>onserts due: 7/21/22<br>on-sale: 8/19/22   | september 2022<br>ad close: 6/8/22<br>onserts due: 7/19/22<br>on-sale: 8/5/22  | september 2022<br>ad close: 6/20/22<br>onserts due: 7/20/22<br>on-sale: 8/12/22 | september 2022<br>ad close: 6/24/22<br>onserts due: 7/26/22<br>on-sale: 8/19/22  | september 2022<br>ad close: 6/17/22<br>onserts due: 7/26/22<br>on-sale: 8/19/22  | september 2022<br>ad close: 6/20/22<br>onserts due: 7/21/22<br>on-sale: 8/19/22  |  |  | september 2022<br>ad close: 4/28/22<br>onserts due: 6/8/22<br>on-sale: 7/1/22  |
| oct/nov 2022<br>ad close: 8/16/22<br>onserts due: 9/16/22<br>on-sale: 10/14/22  | october 2022<br>ad close: 7/8/22<br>onserts due: 8/24/22<br>on-sale: 9/16/22    | october 2022<br>ad close: 7/12/22<br>onserts due: 8/15/22<br>on-sale: 9/9/22     | october 2022<br>ad close: 7/19/22<br>onserts due: 8/10/22<br>on-sale: 9/9/22     | october 2022<br>ad close: 7/18/22<br>onserts due: 8/25/22<br>on-sale: 9/23/22    | october 2022<br>ad close: 7/15/22<br>onserts due: 8/22/22<br>on-sale: 9/16/22    | october 2022<br>ad close: 7/15/22<br>onserts due: 8/31/22<br>on-sale: 9/23/22    |   | october 2022<br>ad close: 7/13/22<br>onserts due: 8/25/22<br>on-sale: 9/16/22    |  | october 2022<br>ad close: 7/8/22<br>onserts due: 8/23/22<br>on-sale: 9/9/22    | october 2022<br>ad close: 7/25/22<br>onserts due: 8/26/22<br>on-sale: 9/16/22   | october 2022<br>ad close: 7/22/22<br>onserts due: 8/24/22<br>on-sale: 9/16/22    | october 2022<br>ad close: 7/15/22<br>onserts due: 8/30/22<br>on-sale: 9/23/22    | october 2022<br>ad close: 7/18/22<br>onserts due: 8/25/22<br>on-sale: 9/23/22    | october 2022<br>ad close: 5/31/22<br>onserts due: 7/11/22<br>on-sale: 8/8/22   |  | october 2022<br>ad close: 6/16/22<br>onserts due: 7/27/22<br>on-sale: 8/19/22  |
|   | november 2022<br>ad close: 8/8/22<br>onserts due: 9/21/22<br>on-sale: 10/14/22  | november 2022<br>ad close: 8/9/22<br>onserts due: 9/12/22<br>on-sale: 10/7/22    | november 2022<br>ad close: 8/23/22<br>onserts due: 9/14/22<br>on-sale: 10/14/22  | november 2022<br>ad close: 8/8/22<br>onserts due: 9/15/22<br>on-sale: 10/14/22   | november 2022<br>ad close: 8/12/22<br>onserts due: 9/19/22<br>on-sale: 10/14/22  | november 2022<br>ad close: 8/12/22<br>onserts due: 9/28/22<br>on-sale: 10/21/22  |   | november 2022<br>ad close: 8/10/22<br>onserts due: 9/22/22<br>on-sale: 10/14/22  | nov/dec 2022<br>ad close: 8/12/22<br>onserts due: 9/22/22<br>on-sale: 10/21/22   | november 2022<br>ad close: 8/8/22<br>onserts due: 9/20/22<br>on-sale: 10/7/22  | november 2022<br>ad close: 9/5/22<br>onserts due: 10/5/22<br>on-sale: 10/28/22  | november 2022<br>ad close: 8/26/22<br>onserts due: 9/26/22<br>on-sale: 10/21/22  | november 2022<br>ad close: 8/19/22<br>onserts due: 9/27/22<br>on-sale: 10/21/22  | november 2022<br>ad close: 8/15/22<br>onserts due: 9/15/22<br>on-sale: 10/14/22  |  | winter 2022<br>ad close: 8/23/22<br>onserts due: 10/2/22<br>on-sale: 10/20/22  | november 2022<br>ad close: 7/28/22<br>onserts due: 9/14/22<br>on-sale: 10/7/22 |
| dec/jan 2023<br>ad close: 9/27/22<br>onserts due: 10/28/22<br>on-sale: 11/25/22 | december 2022<br>ad close: 9/8/22<br>onserts due: 10/19/22<br>on-sale: 11/11/22 | december 2022<br>ad close: 9/20/22<br>onserts due: 10/24/22<br>on-sale: 11/18/22 | december 2022<br>ad close: 9/20/22<br>onserts due: 10/12/22<br>on-sale: 11/11/22 | december 2022<br>ad close: 9/12/22<br>onserts due: 10/20/22<br>on-sale: 11/18/22 | december 2022<br>ad close: 9/9/22<br>onserts due: 10/17/22<br>on-sale: 11/11/22  | december 2022<br>ad close: 9/9/22<br>onserts due: 10/26/22<br>on-sale: 11/18/22  | winter 2022<br>ad close: 9/6/22<br>onserts due: 10/13/22<br>on-sale: 11/12/22 | december 2022<br>ad close: 9/14/22<br>onserts due: 10/20/22<br>on-sale: 11/11/22 |  | december 2022<br>ad close: 9/8/22<br>onserts due: 10/18/22<br>on-sale: 11/4/22 | dec/jan 2023<br>ad close: 10/17/22<br>onserts due: 11/18/22<br>on-sale: 12/9/22 | december 2022<br>ad close: 9/23/22<br>onserts due: 10/26/22<br>on-sale: 11/18/22 | december 2022<br>ad close: 9/16/22<br>onserts due: 10/25/22<br>on-sale: 11/18/22 | december 2022<br>ad close: 9/19/22<br>onserts due: 10/20/22<br>on-sale: 11/18/22 | december 2022<br>ad close: 7/26/22<br>onserts due: 9/5/22<br>on-sale: 10/1/22  |  | dec/jan 2022<br>ad close: 9/8/22<br>onserts due: 10/26/22<br>on-sale: 11/18/22 |

▲ Must run full circulation