

2019 National Rates



CIRCULATION

Total Rate Base	2,200,000
-----------------	-----------

NATIONAL ADVERTISING RATES

Four Color

Full Page	\$244,000
2/3 Page	\$188,800
1/2 Page	\$146,500
1/3 Page	\$101,700
2nd Cover	\$280,700
3rd Cover	\$268,500
4th Cover	\$292,900

Black & White

Full Page	\$190,600
2/3 Page	\$147,400
1/2 Page	\$114,400
1/3 Page	\$80,000

Rates effective January 2019 issue; all rates are gross