



Circulation

Total Rate Base	850,000
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National Advertising Rates

SIZE	4C	B/W
1 Page	\$136,000	\$102,100
2/3 Page	\$95,200	\$71,400
1/2 Page	\$82,300	\$61,200
1/3 Page	\$54,400	\$40,900
2nd Cover	\$156,500	
3rd Cover	\$149,700	
4th Cover	\$163,300	

Rates effective February/March 2019 issue; all rates are gross