

2019

# Ratecard

EFFECTIVE JANUARY/FEBRUARY 2019 ISSUE  
RATE BASE: **1,700,000**

SPACE	GROSS RATES
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P4C	\$200,600
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PBW	\$178,600
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2/3 Page 4C	\$179,300
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1/2 Page 4C	\$134,400
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1/3 Page 4C	\$92,900
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2/3 Page BW	\$155,900
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1/2 Page BW	\$117,000
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1/3 Page BW	\$82,800
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Cover 2*	\$250,800
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Cover 3	\$210,700
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Cover 4*	\$250,800
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*\*Closing date one month  
prior to published ad close*

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**rachael ray**  
every day

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