

# 2019 Advertising Rates

<b>Rate Base</b>	1,975,000
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## Four Color / Black & White

<b>FULL PAGE</b>	\$259,700
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<b>2/3 PAGE</b>	\$207,800
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<b>1/2 PAGE</b>	\$168,900
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<b>1/3 PAGE</b>	\$116,900
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## Premium Positions

<b>COVER 2</b>	\$324,700
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<b>COVER 3</b>	\$272,700
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<b>COVER 4</b>	\$350,600
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Circulation includes the print and digital editions of the Magazine. Qualified full-run advertisements will run in both editions. See MAGAZINE ADVERTISING TERMS AND CONDITIONS for additional information, including opt-out and upgrade options.

## Additional Provisions

All rates are gross. Same prices for all pages regardless of coloration. All premium positions must run 4-color. No bleed charge.

No cash discount. Subject to change. See Real Simple Magazine 2018 Terms and Conditions. See Meredith Corporation 2018 Issue-by-Issue Tally (IBIT) Pricing System.

# REAL SIMPLE

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