



Publisher's Statement

6 months ended June 30, 2021, Subject to Audit

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Annual Frequency: 6 times/year

Field Served: In a world of unlimited recipe choices, ALLRECIPES Magazine sifts through and serves up the best from Allrecipes.com, the largest online community of cooks. Combining its digital insights and editorial expertise, ALLRECIPES Magazine shares recipes from the people for your people with ratings, reviews and motivation to make your own.

Published by: Meredith Corporation

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
1,446,906	24,635	1,471,541	1,400,000	71,541

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Feb/Mar	1,336,139	82,286	1,418,425	2,191		2,191	1,420,616	19,911	89	20,000	1,358,241	82,375	1,440,616
Apr/May	1,377,738	78,063	1,455,801	2,191		2,191	1,457,992	26,357	79	26,436	1,406,286	78,142	1,484,428
Jun/Jul	1,380,854	79,066	1,459,920	2,191		2,191	1,462,111	27,393	75	27,468	1,410,438	79,141	1,489,579
Average	1,364,910	79,805	1,444,715	2,191		2,191	1,446,906	24,554	81	24,635	1,391,655	79,886	1,471,541

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	1,317,946	65,988	1,383,934	94.0
Multi-Title Digital Programs		13,814	13,814	0.9
Partnership Deductible Subscriptions	46,204	3	46,207	3.1
Sponsored Subscriptions	760		760	0.1
Total Paid Subscriptions	1,364,910	79,805	1,444,715	98.2
Verified Subscriptions				
Individual Use	2,191		2,191	0.1
Total Verified Subscriptions	2,191		2,191	0.1
Total Paid & Verified Subscriptions	1,367,101	79,805	1,446,906	98.3
Single Copy Sales				
Single Issue	8,291	81	8,372	0.6
Sponsored Single Issue	16,263		16,263	1.1
Total Single Copy Sales	24,554	81	24,635	1.7
Total Paid & Verified Circulation	1,391,655	79,886	1,471,541	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2019	1,400,000	1,419,635	1,419,635		
12/31/2017	1,375,000	1,386,434	1,386,434		
12/31/2016	1,300,000	1,322,662	1,319,196	3,466	0.3

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$4.99		
Subscription	\$24.00		
Average Subscription Price Annualized (3)		\$7.50	
Average Subscription Price per Copy		\$1.25	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2020

(3) Based on the following issue per year frequency: 6

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Individual Use			
Ordered/Payment Not Received	2,191		2,191
Total Individual Use Copies	2,191		2,191

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 67,831

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 8,106

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Apple News	13,814	13,814	2.1	29,009

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Meredith Corporation
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