

Publisher's Statement

6 months ended June 30, 2021, Subject to Audit

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Annual Frequency: 12 times/year

Field Served: FOOD & WINE explores all aspects of the epicurean lifestyle including cooking, entertaining, wine and food pairing, home decorating, travel, dining out, spirits, tabletop, kitchen appliances and equipment. Each department and feature helps readers enjoy epicurean pursuits with an emphasis on style, accessibility and fun.

Published by: Meredith Corporation

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
924,450	12,708	937,158	925,000	12,158

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan	819,902	72,065	891,967	35,784		35,784	927,751	13,846	40	13,886	869,532	72,105	941,637
Feb	814,132	69,340	883,472	41,848		41,848	925,320	11,229	40	11,269	867,209	69,380	936,589
Mar	823,524	75,013	898,537	31,848		31,848	930,385	13,340	39	13,379	868,712	75,052	943,764
Apr	828,219	70,398	898,617	28,809		28,809	927,426	13,721	58	13,779	870,749	70,456	941,205
May	806,635	69,212	875,847	38,799		38,799	914,646	13,053	33	13,086	858,487	69,245	927,732
Jun	812,945	72,417	885,362	35,802		35,802	921,164	10,800	49	10,849	859,547	72,466	932,013
Average	817,560	71,408	888,968	35,482		35,482	924,450	12,665	43	12,708	865,707	71,451	937,158

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	814,708	45,539	860,247	91.8
Multi-Title Digital Programs		24,423	24,423	2.6
Partnership Deductible Subscriptions	447	1,446	1,893	0.2
Sponsored Subscriptions	2,405		2,405	0.3
Total Paid Subscriptions	817,560	71,408	888,968	94.9
Verified Subscriptions				
Public Place	34,688		34,688	3.7
Individual Use	794		794	0.1
Total Verified Subscriptions	35,482		35,482	3.8
Total Paid & Verified Subscriptions	853,042	71,408	924,450	98.6
Single Copy Sales				
Single Issue	12,665	43	12,708	1.4
Total Single Copy Sales	12,665	43	12,708	1.4
Total Paid & Verified Circulation	865,707	71,451	937,158	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2020	925,000	948,731	948,731		
12/31/2018	925,000	939,076	939,076		
12/31/2017	925,000	934,717	935,226	-509	-0.1

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$5.99		
Subscription	\$37.00		
Average Subscription Price Annualized (3)		\$13.80	
Average Subscription Price per Copy		\$1.15	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2020

(3) Based on the following issue per year frequency: 12

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions

Geographic Data

Analysis of New & Renewal Paid Individual Subscriptions

Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	25,000		25,000
Personal Care Salons	9,688		9,688
Total Public Place Copies	34,688		34,688
Individual Use			
Individually Requested	120		120
Ordered/Payment Not Received	674		674
Total Individual Use Copies	794		794

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 329,858

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 13,303

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Apple News	24,423	24,423	2.1	50,799

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Meredith Corporation

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AAM Member since: 1979