

Publisher's Statement

6 months ended June 30, 2021, Subject to Audit

[Learn more about this media property at auditedmedia.com](http://auditedmedia.com)

Annual Frequency: 56 times/year

Field Served: Personality Journalism.

Published by Meredith Corporation

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
3,142,103	276,561	3,418,664	3,400,000	18,664

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan 04	2,720,682	259,301	2,979,983	165,043		165,043	3,145,026	286,915	387	287,302	3,172,640	259,688	3,432,328
Jan 11	2,721,744	263,755	2,985,499	165,123		165,123	3,150,622	252,234	458	252,692	3,139,101	264,213	3,403,314
Jan 18	2,707,328	263,939	2,971,267	186,706		186,706	3,157,973	263,778	477	264,255	3,157,812	264,416	3,422,228
Jan 25	2,668,265	267,171	2,935,436	204,403		204,403	3,139,839	259,859	545	260,404	3,132,527	267,716	3,400,243
Feb 01	2,714,881	292,594	3,007,475	161,548		161,548	3,169,023	232,886	354	233,240	3,109,315	292,948	3,402,263
Feb 08	2,703,836	259,351	2,963,187	165,413		165,413	3,128,600	287,020	523	287,543	3,156,269	259,874	3,416,143
Feb 15	2,705,130	273,165	2,978,295	167,294		167,294	3,145,589	258,694	487	259,181	3,131,118	273,652	3,404,770
Feb 22	2,703,005	305,059	3,008,064	165,003		165,003	3,173,067	233,450	417	233,867	3,101,458	305,476	3,406,934
Mar 01	2,705,857	299,779	3,005,636	167,343		167,343	3,172,979	231,550	350	231,900	3,104,750	300,129	3,404,879
Mar 08	2,706,534	257,412	2,963,946	167,158		167,158	3,131,104	294,532	413	294,945	3,168,224	257,825	3,426,049
Mar 15	2,705,938	265,439	2,971,377	167,389		167,389	3,138,766	266,304	476	266,780	3,139,631	265,915	3,405,546
Mar 22	2,688,162	273,974	2,962,136	167,656		167,656	3,129,792	291,847	363	292,210	3,147,665	274,337	3,422,002
Mar 29	2,679,352	273,298	2,952,650	167,648		167,648	3,120,298	330,646	502	331,148	3,177,646	273,800	3,451,446
Apr 05	2,677,224	276,379	2,953,603	167,658		167,658	3,121,261	282,679	406	283,085	3,127,561	276,785	3,404,346
Apr 12	2,779,945	302,417	3,082,362	167,668		167,668	3,250,030	253,999	415	254,414	3,201,612	302,832	3,504,444
Apr 19	2,700,535	288,818	2,989,353	166,533		166,533	3,155,886	259,479	319	259,798	3,126,547	289,137	3,415,684
Apr 26	2,667,822	267,325	2,935,147	166,489		166,489	3,101,636	334,150	556	334,706	3,168,461	267,881	3,436,342
May 03	2,666,615	278,185	2,944,800	167,644		167,644	3,112,444	309,159	444	309,603	3,143,418	278,629	3,422,047
May 10	2,694,484	306,444	3,000,928	167,636		167,636	3,168,564	238,142	272	238,414	3,100,262	306,716	3,406,978
May 17	2,708,588	259,787	2,968,375	167,658		167,658	3,136,033	289,146	347	289,493	3,165,392	260,134	3,425,526
May 24	2,675,329	289,377	2,964,706	167,718		167,718	3,132,424	290,213	391	290,604	3,133,260	289,768	3,423,028
May 31	2,667,297	267,092	2,934,389	167,692		167,692	3,102,081	318,604	245	318,849	3,153,593	267,337	3,420,930
Jun 07	2,658,753	288,189	2,946,942	166,406		166,406	3,113,348	297,988	423	298,411	3,123,147	288,612	3,411,759
Jun 14	2,697,684	300,859	2,998,543	166,403		166,403	3,164,946	222,107	229	222,336	3,086,194	301,088	3,387,282
Jun 21	2,650,654	278,344	2,928,998	166,507		166,507	3,095,505	325,920	309	326,229	3,143,081	278,653	3,421,734
Jun 28	2,664,130	307,245	2,971,375	166,502		166,502	3,137,877	268,985	193	269,178	3,099,617	307,438	3,407,055
Average	2,693,837	279,411	2,973,248	168,855		168,855	3,142,103	276,165	396	276,561	3,138,857	279,807	3,418,664

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	2,447,264	113,863	2,561,127	74.9
Multi-Title Digital Programs		164,781	164,781	4.8
Partnership Deductible Subscriptions	178,446	767	179,213	5.2
Sponsored Subscriptions	68,127		68,127	2.0
Total Paid Subscriptions	2,693,837	279,411	2,973,248	87.0
Verified Subscriptions				
Public Place	126,871		126,871	3.7
Individual Use	41,984		41,984	1.2
Total Verified Subscriptions	168,855		168,855	4.9
Total Paid & Verified Subscriptions	2,862,692	279,411	3,142,103	91.9
Single Copy Sales				
Single Issue	212,730	396	213,126	6.2
Sponsored Single Issue	63,435		63,435	1.9
Total Single Copy Sales	276,165	396	276,561	8.1
Total Paid & Verified Circulation	3,138,857	279,807	3,418,664	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2020	3,400,000	3,457,842	3,457,842		
6/30/2018	3,400,000	3,417,206	3,417,592	-386	
6/30/2017	3,400,000	3,419,398	3,416,982	2,416	0.1

Visit auditedmedia.com Media Intelligence Center for audit reports

PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy Subscription	\$5.99		
	\$118.26		
Average Subscription Price Annualized (3)		\$83.44	
Average Subscription Price per Copy		\$1.49	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2020

(3) Based on the following issue per year frequency: 56

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
Geographic Data
Analysis of New & Renewal Paid Individual Subscriptions
Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	93,109		93,109
Personal Care Salons	33,762		33,762
Total Public Place Copies	126,871		126,871
Individual Use			
Database Names	35,949		35,949
Ordered/Payment Not Received	6,035		6,035
Total Individual Use Copies	41,984		41,984

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

Rate Base Notes: One issue with higher Rate Base, April 12, 2021, 3,500,000. Average Rate Base for reporting period including issue noted: 3,403,846.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Double Issues: A double issue represents two copies of service. The Average Subscription Price Annualized is based on 56 issues, which includes four double issues.

Publisher's Expiration Policy: It is the practice of the publisher to expire subscriptions on a month-end basis, but no offer of this is made.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 309,634

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 11,620

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Apple News	164,781	164,781	2.0	328,145

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Meredith Corporation
People, published by Meredith Corporation * 225 Liberty Street * New York, NY 10281

STEVE CROWE
Vice President, Consumer Marketing
P: 212.522.1212 * URL: www.people.com
Established: 1974

CECE RYAN
Publisher

AAM Member since: 1974