

Annual Frequency: 54 times/year
Field Served: Personality Journalism.
Published by: Meredith Corporation

Publisher's Statement

6 months ended December 31, 2019, *Subject to Audit*

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EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
3,134,939	312,079	3,447,018	3,400,000	47,018

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jul 01	2,775,457	170,414	2,945,871	140,769		140,769	3,086,640	316,287	570	316,857	3,232,513	170,984	3,403,497
Jul 08	2,773,336	171,580	2,944,916	140,727		140,727	3,085,643	268,284	387	268,671	3,182,347	171,967	3,354,314
Jul 15	2,827,600	171,674	2,999,274	141,181		141,181	3,140,455	333,037	423	333,460	3,301,818	172,097	3,473,915
Jul 22	2,815,135	169,817	2,984,952	145,291		145,291	3,130,243	293,697	493	294,190	3,254,123	170,310	3,424,433
Jul 29	2,827,989	171,716	2,999,705	145,175		145,175	3,144,880	344,503	570	345,073	3,317,667	172,286	3,489,953
Aug 05	2,815,467	172,822	2,988,289	144,814		144,814	3,133,103	298,526	478	299,004	3,258,807	173,300	3,432,107
Aug 12	2,826,916	194,679	3,021,595	144,814		144,814	3,166,409	301,138	381	301,519	3,272,868	195,060	3,467,928
Aug 19	2,823,955	198,138	3,022,093	154,506		154,506	3,176,599	283,127	311	283,438	3,261,588	198,449	3,460,037
Aug 26	2,807,875	190,680	2,998,555	154,619		154,619	3,153,174	319,291	407	319,698	3,281,785	191,087	3,472,872
Sep 02	2,785,702	168,356	2,954,058	183,727		183,727	3,137,785	359,012	497	359,509	3,328,441	168,853	3,497,294
Sep 09	2,788,691	189,330	2,978,021	183,730		183,730	3,161,751	285,941	406	286,347	3,258,362	189,736	3,448,098
Sep 16	2,674,892	231,134	2,906,026	203,857		203,857	3,109,883	297,284	462	297,746	3,176,033	231,596	3,407,629
Sep 23	2,691,128	229,478	2,920,606	203,655		203,655	3,124,261	354,423	519	354,942	3,249,206	229,997	3,479,203
Sep 30	2,681,031	217,092	2,898,123	201,488		201,488	3,099,611	234,414	251	234,665	3,116,933	217,343	3,334,276
Oct 07	2,703,499	238,425	2,941,924	187,166		187,166	3,129,090	290,988	523	291,511	3,181,653	238,948	3,420,601
Oct 14	2,712,278	240,785	2,953,063	187,036		187,036	3,140,099	266,180	462	266,642	3,165,494	241,247	3,406,741
Oct 21	2,712,836	243,662	2,956,498	186,539		186,539	3,143,037	263,833	374	264,207	3,163,208	244,036	3,407,244
Oct 28	2,709,807	248,579	2,958,386	177,954		177,954	3,136,340	332,696	432	333,128	3,220,457	249,011	3,469,468
Nov 04	2,721,508	250,967	2,972,475	154,524		154,524	3,126,999	323,763	462	324,225	3,199,795	251,429	3,451,224
Nov 11	2,723,259	252,877	2,976,136	160,716		160,716	3,136,852	296,204	377	296,581	3,180,179	253,254	3,433,433
Nov 18	2,741,216	249,479	2,990,695	158,216		158,216	3,148,911	256,008	266	256,274	3,155,440	249,745	3,405,185
Nov 25	2,726,529	251,522	2,978,051	155,027		155,027	3,133,078	390,955	391	391,346	3,272,511	251,913	3,524,424
Dec 02	2,714,975	245,755	2,960,730	196,237		196,237	3,156,967	344,043	461	344,504	3,255,255	246,216	3,501,471
Dec 09	2,741,999	243,959	2,985,958	193,214		193,214	3,179,172	300,613	364	300,977	3,235,826	244,323	3,480,149
Dec 16	2,692,681	238,495	2,931,176	187,714		187,714	3,118,890	392,181	341	392,522	3,272,576	238,836	3,511,412
Dec 23	2,685,685	236,320	2,922,005	187,728		187,728	3,109,733	309,621	391	310,012	3,183,034	236,711	3,419,745
Dec 30	2,710,928	236,017	2,946,945	186,791		186,791	3,133,736	358,611	466	359,077	3,256,330	236,483	3,492,813
Average	2,748,606	215,695	2,964,301	170,638		170,638	3,134,939	311,654	425	312,079	3,230,898	216,120	3,447,018

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	2,588,219	198,391	2,786,610	80.8
Multi-Title Digital Programs		16,435	16,435	0.5
Partnership Deductible Subscriptions	115,781	869	116,650	3.4
Sponsored Subscriptions	44,606		44,606	1.3
Total Paid Subscriptions	2,748,606	215,695	2,964,301	86.0
Verified Subscriptions				
Public Place	156,965		156,965	4.6
Individual Use	13,673		13,673	0.4
Total Verified Subscriptions	170,638		170,638	5.0
Total Paid & Verified Subscriptions	2,919,244	215,695	3,134,939	90.9
Single Copy Sales				
Single Issue	301,619	425	302,044	8.8
Sponsored Single Issue	10,035		10,035	0.3
Total Single Copy Sales	311,654	425	312,079	9.1
Total Paid & Verified Circulation	3,230,898	216,120	3,447,018	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2018	3,400,000	3,417,206	3,417,592	-386	
6/30/2017	3,400,000	3,419,398	3,416,982	2,416	0.1
6/30/2016	3,412,778	3,454,731	3,452,516	2,215	0.1

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy Subscription	\$5.99		
Average Subscription Price Annualized (3)	\$118.26		
Average Subscription Price per Copy		\$100.98	
		\$1.87	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended June 30, 2019

(3) Based on the following issue per year frequency: 54

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
Geographic Data
Analysis of New & Renewal Paid Individual Subscriptions
Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Automotive Outlets	118		118
Doctor/Health Care Providers	131,091		131,091
Education/Learning Facilities	567		567
Fitness/Recreational Facilities	1,759		1,759
Personal Care Salons	23,430		23,430
Total Public Place Copies	156,965		156,965
Individual Use			
Ordered/Payment Not Received	13,673		13,673
Total Individual Use Copies	13,673		13,673

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

Rate Base Notes: Two issues with higher Rate Bases: November 25, 2019: 3,500,000 December 16, 2019: 3,500,000 Average Rate Base for reporting period including issues noted above: 3,407,000

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Double Issues: A double issue represents two copies of service. The Average Subscription Price Annualized is based on 54 issues, which includes two double issues.

Publisher's Expiration Policy: It is the practice of the publisher to expire subscriptions on a month-end basis, but no offer of this is made.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 285,040

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 12,166

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Apple News	16,435	16,435	2.5	41,745

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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