

Publisher's Statement

6 months ended December 31, 2020, Subject to Audit

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Annual Frequency: 10 times/year

Field Served: PEOPLE EN ESPAÑOL brings its readers exclusive stories that entertain and inspire, as well as information that enriches their lives. We deliver celebrity access that is second to none, beauty and fashion coverage, award-winning design and human interest stories across a multitude of platforms including print, television and online.

Published by: Meredith Corporation

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
492,881	11,143	504,024	500,000	4,024

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Aug	353,489	40,145	393,634	97,527		97,527	491,161	20,482	57	20,539	471,498	40,202	511,700
Sep	356,133	45,684	401,817	95,773		95,773	497,590	7,079	39	7,118	458,985	45,723	504,708
Oct	347,485	48,724	396,209	95,387		95,387	491,596	9,481	28	9,509	452,353	48,752	501,105
Nov	351,231	45,922	397,153	95,924		95,924	493,077	7,504	21	7,525	454,659	45,943	500,602
Dec/Jan	349,209	45,433	394,642	96,341		96,341	490,983	10,994	32	11,026	456,544	45,465	502,009
Average	351,509	45,182	396,691	96,190		96,190	492,881	11,108	35	11,143	458,807	45,217	504,024

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	326,018	43,259	369,277	73.3
Club/Membership: Nondeductible	3,817		3,817	0.8
Multi-Title Digital Programs		1,066	1,066	0.2
Partnership Deductible Subscriptions	6,849	857	7,706	1.5
Sponsored Subscriptions	14,825		14,825	2.9
Total Paid Subscriptions	351,509	45,182	396,691	78.7
Verified Subscriptions				
Public Place	95,401		95,401	18.9
Individual Use	789		789	0.2
Total Verified Subscriptions	96,190		96,190	19.1
Total Paid & Verified Subscriptions	447,699	45,182	492,881	97.8
Single Copy Sales				
Single Issue	7,966	35	8,001	1.6
Sponsored Single Issue	3,142		3,142	0.6
Total Single Copy Sales	11,108	35	11,143	2.2
Total Paid & Verified Circulation	458,807	45,217	504,024	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2018	524,000	527,402	529,345	-1,943	-0.4
6/30/2017	540,000	544,469	545,315	-846	-0.2
6/30/2016	540,000	553,556	553,625	-69	

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy Subscription	\$2.99		
	\$19.97		
Average Subscription Price Annualized (3)		\$12.30	
Average Subscription Price per Copy		\$1.23	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended June 30, 2020

(3) Based on the following issue per year frequency: 10

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Automotive Outlets	15,176		15,176
Business/Professional Services	737		737
Doctor/Health Care Providers	79,488		79,488
Total Public Place Copies	95,401		95,401
Individual Use			
Ordered/Payment Not Received	789		789
Total Individual Use Copies	789		789

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Double Issues: A double issue represents two copies of service. The Average Subscription Price Annualized is based on 10 issues, which includes one double issue.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 103,352

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 2,739

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Apple News	1,066	1,066	1.3	1,416

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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