

Publisher's Statement

6 months ended June 30, 2021, Subject to Audit

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Annual Frequency: 12 times/year

Field Served: REAL SIMPLE provides women with inspiring ideas and practical solutions to make every part of their lives easier and better.

Published by: Meredith Corporation

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
1,849,857	131,427	1,981,284	1,975,000	6,284

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan	1,661,594	159,996	1,821,590	33,876		33,876	1,855,466	128,241	381	128,622	1,823,711	160,377	1,984,088
Feb	1,658,683	145,322	1,804,005	40,280		40,280	1,844,285	134,051	379	134,430	1,833,014	145,701	1,978,715
Mar	1,612,307	173,990	1,786,297	74,278		74,278	1,860,575	118,486	209	118,695	1,805,071	174,199	1,979,270
Apr	1,623,571	162,992	1,786,563	67,937		67,937	1,854,500	130,619	210	130,829	1,822,127	163,202	1,985,329
May	1,628,035	139,853	1,767,888	67,946		67,946	1,835,834	148,417	267	148,684	1,844,398	140,120	1,984,518
Jun	1,623,048	157,483	1,780,531	67,951		67,951	1,848,482	127,174	126	127,300	1,818,173	157,609	1,975,782
Average	1,634,540	156,606	1,791,146	58,711		58,711	1,849,857	131,165	262	131,427	1,824,416	156,868	1,981,284

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	1,606,670	113,731	1,720,401	86.8
Multi-Title Digital Programs		41,289	41,289	2.1
Partnership Deductible Subscriptions	3,523	1,586	5,109	0.3
Sponsored Subscriptions	24,347		24,347	1.2
Total Paid Subscriptions	1,634,540	156,606	1,791,146	90.4
Verified Subscriptions				
Public Place	53,838		53,838	2.7
Individual Use	4,873		4,873	0.2
Total Verified Subscriptions	58,711		58,711	3.0
Total Paid & Verified Subscriptions	1,693,251	156,606	1,849,857	93.4
Single Copy Sales				
Single Issue	86,631	262	86,893	4.4
Sponsored Single Issue	44,534		44,534	2.2
Total Single Copy Sales	131,165	262	131,427	6.6
Total Paid & Verified Circulation	1,824,416	156,868	1,981,284	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2018	1,975,000	2,009,249	2,009,249		
12/31/2017	1,975,000	1,987,746	1,990,682	-2,936	-0.1
12/31/2016	1,975,000	2,041,242	2,038,819	2,423	0.1

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$3.50		
Subscription	\$15.98		
Average Subscription Price Annualized (3)		\$13.32	
Average Subscription Price per Copy		\$1.11	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2020

(3) Based on the following issue per year frequency: 12

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	53,838		53,838
Total Public Place Copies	53,838		53,838
Individual Use			
Individually Requested	4,873		4,873
Total Individual Use Copies	4,873		4,873

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 301,504

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 5,801

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Apple News	41,289	41,289	2.3	94,139

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Meredith Corporation

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