

Publisher's Statement

6 months ended December 31, 2019, *Subject to Audit*

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Annual Frequency: 10 times/year

Field Served: Young, educated, affluent women leading active lifestyles who use fitness, fashion and beauty to be their best.

Published by: Meredith Corporation

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
2,502,112	33,503	2,535,615	2,500,000	35,615

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jul/Aug	2,154,042	210,418	2,364,460	114,129		114,129	2,478,589	40,619	116	40,735	2,308,790	210,534	2,519,324
Sep	2,191,808	208,432	2,400,240	116,205		116,205	2,516,445	31,494	96	31,590	2,339,507	208,528	2,548,035
Oct	2,166,122	218,743	2,384,865	116,206		116,206	2,501,071	26,572	175	26,747	2,308,900	218,918	2,527,818
Nov	2,168,248	218,599	2,386,847	126,087		126,087	2,512,934	33,478	151	33,629	2,327,813	218,750	2,546,563
Dec	2,163,591	211,873	2,375,464	126,060		126,060	2,501,524	34,645	167	34,812	2,324,296	212,040	2,536,336
Average	2,168,762	213,613	2,382,375	119,737		119,737	2,502,112	33,362	141	33,503	2,321,861	213,754	2,535,615

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	1,711,620	194,405	1,906,025	75.2
Club/Membership: Deductible	6		6	0.0
Multi-Title Digital Programs		4,811	4,811	0.2
Partnership Deductible Subscriptions	407,199	14,397	421,596	16.6
Sponsored Subscriptions	49,937		49,937	2.0
Total Paid Subscriptions	2,168,762	213,613	2,382,375	94.0
Verified Subscriptions				
Public Place	119,107		119,107	4.7
Individual Use	630		630	0.0
Total Verified Subscriptions	119,737		119,737	4.7
Total Paid & Verified Subscriptions	2,288,499	213,613	2,502,112	98.7
Single Copy Sales				
Single Issue	33,362	141	33,503	1.3
Total Single Copy Sales	33,362	141	33,503	1.3
Total Paid & Verified Circulation	2,321,861	213,754	2,535,615	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2018	2,500,000	2,536,839	2,536,839		
6/30/2017	2,500,000	2,535,831	2,535,831		
6/30/2016	2,500,000	2,524,825	2,524,749	76	

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$4.99		
Subscription	\$22.00		
Average Subscription Price Annualized (3)		\$14.30	
Average Subscription Price per Copy		\$1.43	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended June 30, 2019

(3) Based on the following issue per year frequency: 10

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	75,557		75,557
Hotels/Lodges	550		550
Personal Care Salons	35,000		35,000
Transportation Outlets	8,000		8,000
Total Public Place Copies	119,107		119,107
Individual Use			
Ordered/Payment Not Received	630		630
Total Individual Use Copies	630		630

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 653,190

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 8,723

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Apple News	4,811	4,811	2.4	11,546

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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 Established: 1981

AGNES CHAPSKI
 Publisher
 AAM Member since: 2015